

Longest DAY OF FUN

ALL DAY JUNE 21

EVERY 100TH KENO TICKET SOLD STATEWIDE WINS A

FREE \$15-SPOT TICKET FOR THE NEXT DRAW



Summer Fun with Keno





For Starters

Intralot terminal service issues 1-866-710-2462

Hotline

1-800-686-4208 General retailer services Instant ticket ordering Claims questions

Regional Sales Offices

Region 1: Cleveland regional office 216-774-5671

Region 2: Toledo regional office 1-800-589-6442

Region 3: Dayton regional office 1-800-589-6463

Region 4: Cincinnati regional office 1-800-589-9882

Region 5: Columbus regional office 1-800-589-6445

Region 6: Athens regional office 1-800-589-6466

Region 7: Akron-Canton regional office 1-800-589-6467

Region 8: Youngstown regional office 1-800-589-6468

Region 9: Lorain regional office 1-800-589-6469

Winning Numbers Line 1-800-589-6446

Website www.ohiolottery.com

Check out:

▼ KENO Summer Kick-off

We've got two statewide *Keno* promotions planned over the next month. Share the excitement! Page 4, 5

Featured Retailer

The Mansfield Eagles Page 6, 7

Tip Jar Tuesday winners
Check out this perk for our
community of *Keno* Certified
Experts.

Tech Talk

Page 8

Tips to keep MP vending in good order.
Page 9

KENO Winners
Page 10, 11

www.ohiolottery.com/OH!-Lottery-Blog

@OHLottery f /OhioLottery

/ohlottery/ /c/ohiolottery

Compulsive gambling can be treated. If you or someone you know has a gambling problem, call the Problem Gambling Helpline at 1-800-589-9966.

Welcome to Kenotes

a publication for bars, taverns, restaurants and clubs selling the Ohio Lottery KENO game.

When it's summer, it's really hard to sit still. So much to do and enjoy – and your business is a real destination. Add even more excitement to your customers' summer plans by making the most of the Ohio Lottery's *Keno* promotions – the *Longest Day of Fun* on June 21 and Fundependence Days, July 1-4. We're sure you have lots of ideas to keep your customers happy and enjoying their time with you. Let us be a part of it!

Remember *Keno* parties? If you're interested in hosting a *Keno* party tailored to your location to support a special event or to gather customers when business is typically slow, reach back to your sales representative or regional office. We would be happy to help.

Turn to page 6 to meet Steve, the secretary of the Mansfield Eagles, and learn more about the club and high-performing Lottery retailer. Want practical advice? Take a few minutes to read Tech Talk, for tips on MP vending care. Catch up on the latest from our *Keno* Certified Expert community and our most recent big *Keno* winners.

From all of us here at the Ohio Lottery to you -- the owners, managers and staff who make the business of selling lottery happen -- we wish you a summer full of winning experiences, friendship and fun!



Desparado's, Huntsville Keno Million Dollar Club Class of Fyzz



Loyal order of Moose #1473, Celina Keno Million Dollar Club Class of Fyzz







KENO Summer Kick-off

The Longest Day of Fun

June 21, 2023

All day

Every 100th Keno ticket sold statewide generates a free \$1 5-spot play.

Fundependence Days

July 1-4, 2023

Noon to midnight

Make a \$10 single-ticket Keno purchase and get a \$1 4-spot play good for two drawings.

Note: This is a repeat promotion. A \$20 single-ticket purchase provides two, 4-spot plays etc. All promotional tickets are auto pick.

Place a poster with the latest *Keno* promotion by your Ohio Lottery play area.

Your sales representative will have posters for your use. You can also download a copy from the Promotional Materials link in the retailer section of the Ohio Lottery website.



Host a Keno party with support from the Ohio Lottery. Contact your sales representative or regional sales office for ideas, promotional merchandise and support.

Mansfield Eagles, Mansfield

You can find the Mansfield Eagles hopping throughout the day – especially mid-afternoon and evenings. The chapter, which opened more than 70 years ago, has about 700 members, who enjoy the fun, friendly atmosphere and good causes supported by the Fraternal Order of Eagles.

Steve Schroeder, the chapter secretary, has been a member for more than 20 years and serves as a trustee. He's been chapter secretary since 2021.

"I talk up the Lottery wherever I go," says Steve, who regularly speaks to other fraternal organizations around the state. He encouraged the chapter to bring in lottery games in 2014.

Like many bar-tavern style retailers, *Keno* is a big draw. However, the most popular games by far are touchscreen TAP games. The fraternal has set aside an area for gaming, where Lottery vending machines offer traditional, Touch & Win and Tap games for members.

"The whole place plays Lottery," says sales representative **Jimmie Parsons**.

One of Steve's goals as chapter secretary is to provide his members with a wide variety of entertainment options. He's a Lottery player himself and has some special numbers he enjoys playing occasionally too. Funds raised through all these efforts support special charities and good causes adopted by the Mansfield Eagles.

"We're one big family," says Steve, "and we take care of each other."

Left to right: Sales representative

Jimmie Parsons; Marie, a chapter bartender;
and Otis, a chapter member.







Congratulations to our latest Tip Jar Tuesday winners

An exclusive opportunity for our Keno Certified Expert community

Tip Jar Tuesday

Check out our recent Tip Jar Tuesday winners. Get access to promotional opportunities like these by becoming a *Keno* Certified Expert and joining our private Facebook group.

Get advance notice of promotions, share insights and be a part of our community! TIP JAR TUESDAY

Each winner below took home a \$100 gift card.

- April 25, 2023: DJ Hittle, Thirsty Dawg Drive-Thru, Dresden Keno Certified Expert since July 5, 2022.
- May 8, 2023: Jennifer Travis, 402 Eagles, Tiffin Keno Certified Expert since Jan. 8, 2020.
- May 23, 2023: Missi Dumoulin,
 Dino's Drive Thru, Wooster
 Keno Certified Expert since March 17, 2022.
- June 6, 2023: Andre Birkett, Kroger, Columbus
 Keno Certified Expert since Jan. 2, 2020.







Bar and tavern employees:

Join our *Keno* Certified Experts community and our official Facebook group! Get certified (a quick and easy process).



Taking Care of Business:

TLC for MP and Touch & Win vending

Ticket dust and other grime can affect the operation of your vending machine. Periodically, a couple minutes of light cleaning will help keep vending in good working order.

Sales representatives suggest you take special note of the area around your bill collector. An occasional wipe down keeps the mechanism in good working order. A soft cloth or alcohol swab works best.

After removing the cash box, pull the frame out a few inches to expose the rollers for

the bill reader (illuminated in red light). Give the rollers a good wipe.

Wipe down the front of the bill acceptor too.









Big Winners!

February-May 2023 (May 25, 2023) KENO winners of \$5,000 and up at Ohio bars, restaurants, taverns and clubs

Date won	Prize won	Winner	Retailer
2/2/23	\$6,006	Mellisa P Spears, Monroe	F O E Aerie #528, Middletown
2/2/23	\$5,500	Julie Cloud, Bellevue	Bellevue Eagles, Bellevue
2/4/23	\$11,007	Jenifer Gallardo, Oak Harbor	Wild Wings, Oak Harbor
2/7/23	\$8,005	Gary Kling. Youngstown	Quench Bar & Grill LLC, Boardman
2/9/23	\$5,000	Ian Salyer, Bellefontaine	TP Lanes, Bellefontaine
2/12/23	\$6,115	Jason Di Marco, Middleburg Hts	Thirst & Ten, Middleburg Hts
2/15/23	\$5,510	Priya Joshi, Pataskala	Ziggy's, Pataskala
2/17/23	\$5,007	Michael Provenzale, Canfield	Riser Tavern and Grill, Poland
2/18/23 2/18/23	\$40,000 \$5,560	Nicole Ashcraft, Cincinnati Michel R Oppy, Chillicothe	American Legion Post #513, Cincinnati
2/16/23	\$7,220	Craig R Miller, Coventry Twp	The Clubhouse Sports Grille, West Chester The Basement at the Lakes, Akron
2/19/23	\$7,360	James R Brooks, Beachwood	A Touch of Italy, Bedford Hts
2/20/23	\$8,200	Paul Hetrick, Mentor	Ale Haus Tavern, Mentor
2/20/23	\$5,503	John P Kane, Columbus	Roosters German Village, Columbus
2/20/23	\$20,004	Tobin Bost, Springfield	Che's Rustic Lounge, Springfield
2/23/23	\$11,005	George E Davis, Cleveland	Kelley's Pub, Lakewood
2/25/23	\$30,000	Scott L Hall, Monclova Ronald E Wagner, Whitehouse	Cheers Sports Eatery, Holland
2/26/23	\$10,000	Charles Boyda, Parma Hts	Parma Café, Parma
2/28/23	\$8,200	Jerry Hickman, Canfield	Quench Bar & Grill Llc, Boardman
3/2/23	\$5,500	Priya Joshi, Pataskala	Ziggy's, Pataskala
3/3/23	\$8,220	David T Dolson, Akron	Fraternal Order of Eagles #2207, Cuyahoga Falls
3/4/23	\$8,005	James Bowen, Massillon	TD's Tailgate Grille, North Canton
3/6/23	\$6,602	Shake Simonoff, Youngstown	Disilvio's Family Grill, Hubbard
3/7/23	\$5,015	Lawrence Moser Jr, Toledo	Pic Rose, Toledo
3/7/23	\$15,000	Ronald D Enicks, Celina	Bubba's Duckfoots Bar and Grill, Celina
3/11/23	\$6,150	David Pollock, Blacklick	Gatsby's Bar & Grille, Gahanna
3/14/23	\$22,000	Tim Born, Amherst	Piggy's Main Street Market, South Amherst
3/15/23	\$8,024	Barry A Broadwater, Elyria	Wolfey's Bistro & Pub, Elyria
3/17/23	\$8,248	Mark A Schuller, Warren	University at Larchmont, Warren
3/17/23	\$5,004	Joseph Perpar, Seven Hills	Seven Hills Tavern, Seven Hills
3/18/23	\$11,000	Michael Matasic, Warren	Tommy Dogg's, Niles
3/22/23	\$5,780	Gregory Allison, Thornville	The Barn Bar & Grille on York, Pataskala
3/22/23	\$10,000	James Norton, Beavercreek	American Legion Post #763, Beaver Creek
3/22/23	\$10,000	David Blackburn, Columbus	Crazee Mule Saloon, Columbus
3/23/23	\$12,300	Richard J Scarborough, Lexington	Buffalo Wild Wings, Ashland
3/24/23	\$5,517	Jeremiah Olney, Zanesville	The Barn, Zanesville
3/24/23	\$20,000	Simone Tuset, Cleveland	Casey Jones Tavern, Cleveland
3/27/23	\$8,200	Zachary Maley, Columbus	Roosters Olentangy, Columbus

Angie's Firehouse Tavern, Dayton Keno Million Dollar Club, Class of Fyzz

3/31/23	\$11,020	Matthew Lewis, Stow	Brubaker's Pub #6, Stow
3/31/23	\$8,220	Timberly Baldwin, Bolivar	Towpath Tavern, Bolivar
3/31/23	\$16,500	Craig Villwock, Warren	Havana House, Niles
4/8/23	\$5,012	Samuel Sirianni, Bellaire	Matt's Tiger Pub LLC, Shadyside
4/8/23	\$5,505	Brad May, Brecksville	Simon Restaurant, Brecksville
4/8/23	\$32,000	Ryan Shillito, Omaha	Rooster's Marysville, Marysville
4/11/23	\$11,080	Kathleen M Verdream, Youngstown	The Pour House, Canfield
4/12/23	\$17,440	James R Brooks, Beachwood	A Touch of Italy, Bedford Hts
4/15/23	\$11,006	William Lutz, Piketon	Roosters Waverly
4/15/23	\$10,000	Ronald Delollis, Medina	Teschner's Tavern, Richfield
4/19/23	\$16,500	Jeffrey Oros, Richfield	Teschner's Tavern, Richfield
4/20/23	\$11,000	Jerome Reidy, Stow	Station 43 Tavern, Solon
4/21/23	\$11,070	Jason M Wheatley, Poland	Havana House, Youngstown
4/22/23	\$5,500	Angela A Fry, Thornville	Crossroads Pub and Grub, Jacksontown
4/23/23	\$44,000	Matthew Lewis, Stow	Brubaker's Pub #6, Stow
4/23/23	\$8,808	Dawn C Walker, Somerset	Massey's Pizza Sports Bar and Wings, Heath
4/24/23	\$20,510	Jason Lamp, Mansfield	Forest Hills Golf Course, Mansfield
4/26/23	\$5,520	David Fellabaum, Rawson	Fern Café, Findlay
4/27/23	\$30,051	Ronnie Swearingin III, New Albany	Yogi's Bar & Grill, Columbus
4/28/23	\$5,506	Dean Mann, Greenfield	Fraternal Order of Eagles #1325, Greenfield
5/1/23	\$8,200	Michael Swan, Canton	John's Bar & Grille, Canton
5/3/23	\$8,200	Doug Sprague, Jackson	Roosters, Chillicothe
5/4/23	\$8,240	Carolyn Adams, Hudson	Winking Lizard Tavern, Macedonia
5/5/23	\$8,200	Eric Markhamsr, Wellston	Goalline Sports Pub, Wellston
5/6/23	\$5,500	Angela Droll, Fostoria	R-Place, Fostoria
5/7/23	\$5,000	Tina Tucholski, Cleveland	Gino's Cento Anno, Cleveland
5/7/23	\$20,004	David Schmidt, Ashland	Eagles 2178, Ashland
5/7/23	\$5,820	Jimmy Skeens, Orient	The Grumpy Goat, Lockbourne
5/7/23	\$10,044	Eric Nuber, Streetsboro	American Legion Post 0685, Hudson
5/8/23	\$5,100	Kevin Depew, Cincinnati	Highway House, Cincinnati
5/11/23	\$6,420	Nagib O Salaheddine, Fairlawn	Caps Sports Bar & Grille, Akron
5/12/23	\$5,002	David Richardson, Dayton	The Brick Tap & Tavern, Huber Hts
5/17/23	\$7,240	Gregory Allison, Thornville	The Barn Bar & Grille on York, Pataskala
5/18/23	\$7,220	Jeffrey A Rooney, Fairfield	Fricker's West Chester #129, West Chester
5/18/23	\$5,005	Kyle Christiansen, Rocky River	Harry Buffalo, Lakewood
5/19/23	\$5,760	James W Hurley, Broadview Hts	Doug Out Pub, Richfield
5/23/23	\$6,000	Clare E Thomas, Columbus	Traditions Tavern, Columbus

KENO News Check it out:

Go to Retailer Resources on the Ohio Lottery website for and resources to keep the latest Keno News your Lottery business numming.

The Ohio Lottery is an Equal Opportunity **Employer and Service Provider**

1-800-686-4208 | www.ohiolottery.com Please Play Responsibly

Michelle B. Gillcrist, Director

A publication of the Ohio Lottery's Office of Communications

Marie Kilbane Seckers, Editor; Molly Fanta, Contributor Editorial input provided by the Offices of Marketing and

Regional liaisons: Kathleen Kizer, Margot Prymas, 3ob Suhayda, Tim Glover. Sales Management.

24/7 Problem Gamblers Helpline | 1-800-589-9966

Total copies printed: 3,200 Unit Cost: \$0.863 Publication Date: 06/23

THE OHIO LOTTERY

615 West Superior Ave. Cleveland, Ohio 44113-1879

U S POSTAGE PAID FIRST-CLASS MAIL PERMIT NO. 2484 Cleveland OH **PRESORTED**