

KENOTES

The Ohio Lottery newsletter for KENO
bars, taverns, restaurants and clubs



Grow your
KENO opportunities.
See inside for more.





For Starters

Intralot terminal service issues
1-866-710-2462

Hotline
1-800-686-4208
General retailer services
Instant ticket ordering
Claims questions

Regional Sales Offices
Region 1: Cleveland regional office
216-774-5671

Region 2: Toledo regional office
1-800-589-6442

Region 3: Dayton regional office
1-800-589-6463

Region 4: Cincinnati regional office
1-800-589-9882

Region 5: Columbus regional office
1-800-589-6445

Region 6: Athens regional office
1-800-589-6466

Region 7: Akron-Canton regional office
1-800-589-6467





Region 8: Youngstown regional office
1-800-589-6468

Region 9: Lorain regional office
1-800-589-6469

Winning Numbers line
1-800-589-6446

Website
www.ohiolottery.com

Check out:

-  **KENO Clutch 3 promotion**
Enjoy college basketball tournament season and the first big *Keno* promotion of 2021.
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-  **Certified KENO Experts**
Check out the latest perks for members.
Page 6, 7
-  **Scratch-off vending opportunity**
Learn about the convenience, security and profitability of Select 4 vending.
Page 9
-  **KENO Million Dollar Club**
Congratulations to our newest members from north and north central Ohio.
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www.ohiolottery.com/OH!-Lottery-Blog



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Compulsive gambling can be treated. If you or someone you know has a gambling problem, call the Problem Gambling Helpline at 1-800-589-9966.

Welcome to Kenotes

**a publication for bars, taverns, restaurants and clubs
selling the Ohio Lottery KENO game.**

We're back, with the goal of moving your business ahead. It begins with *Keno Clutch 3*, rewarding customers for making a \$20 single-ticket *Keno* purchase, starting March 19. The promotion runs on select tournament game days, noon to midnight, through April 5. Enjoy a little extra *Keno* play during the height of college basketball tournament season. See page 5 to learn more.

Keno's been coming back strong, boosted by the full reopening of business hours for bars and taverns, and pent-up demand by customers. *Keno* sales are nearing \$12 million a week, with sales of *Keno* and *Lucky One* combined breaking through the \$12-million mark the week ending Feb. 27. That's good news we want to see continue.

This issue, we return to the celebration of our newest *Keno* Million Dollar Club members. In the fall 2020 issue, we acknowledged our newest members from central and southern Ohio. This issue, we give a shout out to new members from around the eastern and northeastern part of Ohio. Great job all!

Keep it fun – that's the motto we seek for all Ohio Lottery game play. Balancing fun, friendship and healthy play is an important part of a well-balanced life. We make a special point to remind everyone who enjoys our games during Problem Gambling Awareness Month. Take and share these few tips on page 8 to help keep play in balance. We've included important contact numbers for those who may need more support.

Be sure to check out all the resources available here to help your business blossom throughout the spring.

Let's all stay safe together. It's good to be back.

Kelley's Pub, Lakewood
FY20 Keno Million
Dollar Club



Keeping Ohio Business Strong

The administration of Governor DeWine is committed to helping your business through these tough times. Be sure to bookmark and check out the latest resources available at <https://businesshelp.ohio.gov/>



Davidson's Restaurant,
Canfield
FY20 Keno Million
Dollar Club



KENO

CLUTCH THREE

FOR EVERY
\$20 WAGER
ON A SINGLE
KENO TICKET

GET THREE FREE
**\$1 3-SPOT
WAGERS**

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Time for KENO Clutch Three

*Select tournament game days
March 19-April 5*

The Ohio Lottery is all in, taking the excitement of college basketball tournament season and adding a special *Keno* promotion for customers supporting their favorite teams.

Here's our offer – For every \$20, single-ticket *Keno* purchase during the promotional period, players receive a free *Keno* ticket with a \$1, 3-spot play, good for three consecutive drawings.

The promotion runs noon to midnight on the following game dates:

Keno Clutch 3 tournament play (noon to midnight)

- Friday, March 19
- Saturday, March 20
- Sunday, March 21
- Monday, March 22
- Saturday, March 27
- Sunday, March 28
- Monday, March 29
- Tuesday, March 30
- Saturday, April 3
- Monday, April 5

Keno Clutch Three is a repeat promotion (i.e. A \$40 single-ticket *Keno* wager provides two, \$1 3-spot *Keno* plays etc.) **Note:** *Keno* wagers placed during the promotional period cannot be cancelled.

Promotional support

Get downloadable posters to support Keno Clutch 3 at your business. Go to “Promotional Materials” on the Retailer Resources section of the Ohio Lottery website: <https://www.ohiolottery.com/Retailers>



What's Happening: The Latest on our Certified KENO Expert Community

Tip Jar Tuesdays

Congratulations to our most recent winners, who responded to the recent Tip Jar Tuesday questions on the Ohio Lottery's Certified *Keno* Experts Facebook page. Each received a \$100 gift card:

Feb. 2, 2021

Tab Boehl, Northwest Lanes, Fairfield

Feb. 16, 2021

Deb Ruff, Dick's Drive Thru, Sandusky



All Keno Experts who signed up as of December 2020 or later receive a special *Keno* sales kit. Look for a window cling, *Keno* how-to-play and *Keno Clutch 3* poster, just for you, and the establishment you represent.

Keno Expert Sign Up

Whether you're a newbie or *Keno* veteran, visit www.KENOCertifiedExpert.com and take a few minutes to complete our *Keno* quiz. It's quick and easy, and you'll get a cool tee shirt once you're done. Have the retailer number for the *Keno* business you work at handy.

Join our Certified Keno Experts community on Facebook for even more perks.

Still have questions? Talk to your sales representative today.



Have fun playing Ohio Lottery games

Keep it healthy and Keep it Fun

- #1 Don't Take Unnecessary Risks
- #2 Know Your Limits
- #3 Keep It Social
- #4 Have Other Hobbies
- #5 Keep Your Priorities Straight

Try the quiz. www.KeepItFunOhio.com

Tracking your gaming budget

Want an idea of how much you spend on Lottery game play? Here's a quick and easy way to do so: <https://keepitfunohio.com/costulator>

When it's not fun anymore. Get Help/Give Help:
<https://keepitfunohio.com/get-help-give-help>

**Help is available 24/7:
1-800-589-9966**

**Chatline at
www.keepitfunohio.com**



**PROBLEM GAMBLING
AWARENESS MONTH**

→ **AWARENESS+ACTION**



New vending option tailored specifically for bars, taverns, restaurants and clubs.

New Select 4 vending offers a compact, secure and well-organized system for selling Ohio Lottery scratch-offs.

Take advantage of the popularity of scratch-offs. Interested in learning more about the new vending option? Contact your Ohio Lottery sales representative or call Office of Sales at 216-774-5680 for details. Limited supplies available.



NEW Ohio Jackpot 7's EZPLAY progressive

Let your progressive EZPLAY® Game fans know about *Ohio Jackpot 7's*. Jackpots start at \$40,000. Overall payout: 82%

Each ticket offers:

- 15 spin lines to play.
- A comfortable play style. Match three like symbols in a spin line to win a prize; match three "7s" in a spin line to win the jackpot.
- Nine prize tiers, ranging from \$40-\$2,500, plus the jackpot.

Cost is \$40 per ticket.



Big Winners!

November 2020-February 2021 • *KENO* winners of \$10,000 or more at Ohio's bars, restaurants, taverns and clubs.



Brent hit the Perfect Game jackpot at Oler's Grill in Findlay.

| Date won | Prize won | Winner | Retailer |
|----------|-----------|--|---|
| 11/3/20 | \$25,025 | Roger Mahakian, Wadsworth | On Tap, Medina |
| 11/8/20 | \$10,250 | Troy Yeary, Cincinnati | Gano Tavern, Cincinnati |
| 11/13/20 | \$16,400 | Shannon Kusic, Poland | Spirits Ultra Lounge, Youngstown |
| 11/25/20 | \$12,720 | Michael Kabel, Naples | Miami Valley Gaming, Lebanon |
| 12/12/20 | \$30,000 | Stanley Orewiler, Mansfield | Deschner's Pizza & Carryout, Mansfield |
| 12/16/20 | \$49,860 | James Tucker, Elyria | Mahd House Bar & Grille, Elyria |
| 1/1/21 | \$10,000 | Brock Reish, Ravenna | Harry Buffalo, Painesville |
| 1/2/21 | \$20,012 | Timothy Kaminski, Lewis Ctr | The Skybox Sports Bar, Lewis Ctr |
| 1/6/21 | \$20,000 | John Heiney, Galena | Tailgater's Sports Bar & Grill, Whitehall |
| 1/7/21 | \$11,000 | Michael Hawkins, Medina | Village Inn, Chippewa Lake |
| 1/12/21 | \$12,000 | Jerome Nyers, Perrysburg | Pub 51, Northwood |
| 1/15/21 | \$12,480 | Gavin Feucht, Fostoria | Buffalo Wild Wings, Tiffin |
| 1/19/21 | \$10,000 | Jeffrey Pazzelli, Adena | La Pizza LLC, Adena |
| 1/29/21 | \$10,035 | Stephanie Cilone, Canfield | Giangelo's, Boardman |
| 1/29/21 | \$16,400 | Gavin Feucht, Fostoria | Buffalo Wild Wings, Tiffin |
| 1/29/21 | \$10,000 | Ryan Leach, Dayton | Phone Booth Lounge, Kettering |
| 1/30/21 | \$20,011 | Dennis Lamphier, Milford | Quaker Steak & Lube, Milford |
| 2/4/21 | \$10,090 | Brandon Turner, Heath | Shade On 30th, Heath |
| 2/5/21 | \$20,000 | Gerard Knapp, West Chester | Buffalo Wings & Rings Becket Ridge, W Chester Twp |
| 2/8/21 | \$10,042 | Robert Kent, Philo | Eldorado Scioto Downs Racino, Columbus |
| 2/13/21 | \$27,545 | Clinton Justice, Aaron Bush, Springfield | Roosters Springfield |
| 2/14/21 | \$18,011 | Cyndi Aranyosi, Minster | Bud's Pizza, Minster |



Kenny's Tavern, Cleveland
FY20 Keno Million Dollar Club



All Fired Up, North Ridgeville
FY20 Keno Million Dollar Club

Roman's Four Restaurant & Lounge, Madison
FY20 Keno Million Dollar Club





The FY20 Class of the KENO Million Dollar Club

This year, 119 retailers reached the \$1-million mark in *Keno* sales since joining the Ohio Lottery. In this issue, we recognize the hardworking bars, taverns, restaurants and clubs from the north central and eastern part of the state that have made the list this year. You can see the list of retailers from the other areas of Ohio in the fall 2020 *Kenotes*.

Congratulations to all!

Akron/Canton Region

Brubaker's Pub, Uniontown
Clubhouse, Kent
David B's Grille & Pub, Akron
Fast Times Pub, Canton
Hooley House Sports Pub & Grille, Copley
K & D's Lounge, Akron
Lew's Bar, Massillon
Loom Lodge #1082, Mogadore
Papous Tap & Grille, Aurora
Roman's Four Restaurant and Lounge, Madison
Sandbar, Akron
Town Tavern, Middlefield

The Crystal Keg, North Royalton
The Local Bar, Strongsville
Tradesman Tavern, Parma
VFW #1056, Euclid
Zig's Pub & Grill, Parma

Lorain Region

All Fired Up, North Ridgeville
Bootleggers Bar & Grille, Columbia Station
Deschner's Pizza & Carryout, Mansfield
Elyria Moose Family Center #778, Elyria
Mansfield Restaurant, Mansfield
VFW 2743, Norwalk

Cleveland Region

Back Draft Bar & Grill, North Olmsted
BG's Old World Tavern, Euclid
Bobby O's Place, Lakewood
Dicillo's Tavern, Mayfield Hts
First Stop Bar, Parma
Good Olde Daze, Parma
Johnny J's Pub & Grille, Strongsville
Kelley's Pub, Lakewood
Kenny's Tavern, Cleveland
Moonlight Tavern, Parma
Parma Hts Harry Buffalo, Parma Hts
Shaker's Tavern, Cleveland
Suds Maguire's Bar & Grill, Berea

Youngstown Region

Crickets, Youngstown
Davidson's Restaurant, Canfield
East Liverpool Moose Lodge 122, East Liverpool
Gavin's, New Philadelphia
Iroquois, Lounge, Ashtabula
Quench Bar & Grill LLC, Boardman
Shaker's Bar and Grill, Youngstown
Spirits Ultra Lounge, Youngstown
St. Anthony Dipadova Society, Struthers
Teenie's Tavern, Youngstown

Coming Soon: Changes to KENO multi-draw option

The Ohio Lottery is planning an increase in the number of multi-draws available for *Keno* play. With that change, the *Keno* bet card will be updated to allow players to place wagers for up to 50 drawings. The change is expected to take place mid-May.

Look for more information in the upcoming months.

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The Ohio Lottery is an Equal Opportunity Employer and Service Provider

1-800-686-4208 | www.ohiolottery.com

Please Play Responsibly

Patrick McDonald, Director

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1-800-589-9966

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