

TICKET Seller



THE OFFICIAL MAGAZINE FOR OHIO LOTTERY RETAILERS

June 2024 | VOL. 3 NO. 46

KENO

FUNDEPENDENCE DAYS JULY 1-5

WAGER \$20 AND GET

3 FREE

\$1 4-SPOT DRAWS



Play Responsibly.



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Days. We're celebrating our nation's Independence Day with a special *Keno* promotion running July 1-5.

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All efforts are made to ensure the accuracy of the information provided. However, the Ohio Lottery makes no warranties or representations as to the accuracy of the information supplied herein. Winning numbers and jackpot amounts can only be verified through our gaming system, accessible at any Ohio Lottery office.

The Ohio Lottery is an Equal Opportunity Employer and Service Provider.

1-800-686-4208
www.ohiolottery.com

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1-800-589-9966



A message from the Director

Summer's here – filled with lots of opportunities for Lottery fun, time to explore and enjoy activities with family and friends. The Ohio Lottery is a proud sponsor of some fantastic summertime events throughout the State. Check out the growing list on page 3 and share the information with your customers.

We hope you take advantage of the many community-centered events happening throughout the summer. Start now and mark your calendar for the 2024 Ohio State Fair running July 24 through Aug. 4.

You'll also see the Ohio Lottery promo van at various community events.

Our 50th anniversary year shines on. The *50th Anniversary Limited Edition Instant Win* promotion runs throughout the month. Encourage customers to scan their non-winning *Limited Edition* scratch-offs into MyLotto Rewards® for their chance to win. There will be 1,456 instant winners in all.

Speaking of 50 years, Joe's Party Shop & Drive Thru in Greenfield has 50 years of experience selling Ohio Lottery games. Learn more about the retailer and second-generation owner Joe Moses. He'll be featured on the Ohio Lottery's YouTube channel as well. Look for additional profiles of 50-year retailers in the upcoming weeks and months.

We're also preparing for our next *Keno* promotion, Fundependence Days, running July 1-5. Talk to your sales representative for suggestions to make the most of our American Independence Day-themed promotion.

Check out this issue's feature on signage and merchandise, and all-important tips for working at the counter. We want smooth sailing ahead – a good month and good start to summer for all!

Sincerely,

Michelle B. Gillcrist J.D.
Director
The Ohio Lottery



Get ready for KENO Fundependence Days

July 1 through July 5

Get ready for the Ohio Lottery's next *Keno* promotion in celebration of our nation's Independence Day! From July 1-5, every \$20 single-ticket *Keno* purchase provides our customers with a \$1, 4-spot play good for three drawings.

Note: All promotional tickets are auto pick. This is a repeat promotion. So, a \$40 single-ticket purchase provides two \$1, 4-spot plays etc.




Keno promotions for the upcoming season are in development. Check out our *Keno* promotional calendar for the latest updates.

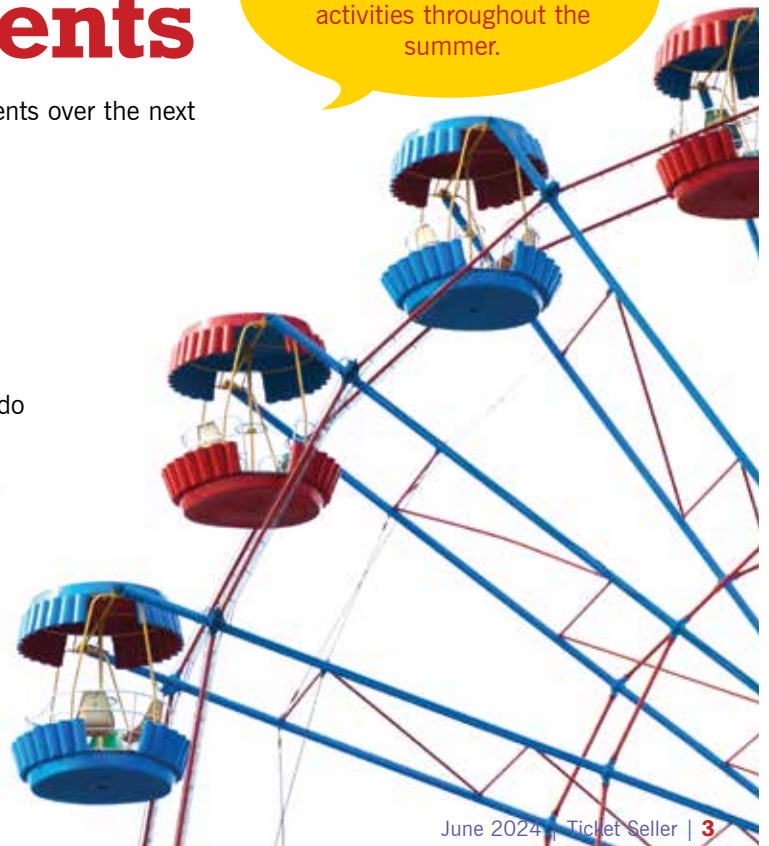
Ohio Lottery Sponsorship events

The Ohio Lottery will make an appearance at these and other events over the next few months. Come check them out!

- **June 14-16**
Festival of the Fish, Vermilion
- **June 22-23**
Dayton Air Show, Dayton
- **June 27-30**
Summit Motorsport Raceway, Norwalk
- **July 11**
Country Concert in Hickory Hills, Fort Loramie
- **July 19-21**
Columbus Jazz & Rib Festival, Columbus
- **July 19-21**
INKcarceration, Mansfield
- **July 24-August 4**
The Ohio State Fair, Columbus
- **July 26-28**
Streetsboro Family Days, Streetsboro
- **July 28**
Mentor Rocks, Mentor
- **August 1-4**
Toledo Jeep Festival, Toledo
- **August 31**
Country Legends Festival, West Liberty
- **September 6-8**
Ohio River Sternwheel Festival, Marietta



Follow our social channels for more information on our activities throughout the summer.





Updates

On Sale*
June 13, 2024
\$50, \$100 or \$500 (\$10), #872 UPC: 670656 10872 8
June 18, 2024
\$100 Loaded (\$2), #855
\$150,000 Blast (\$5), #856
Triple Red 777 (\$10), #857
\$1,000 Tax Free (\$20), #858

Closing
June 3-13, 2024
\$1,000,000 Payout (\$10), #783
Lucky 7s (\$5), #790
Holiday Cash (\$1), #810
The Most Wonderful Time of the Year (\$10), #813
Holiday Gold (\$20), #814
Merry and Bright (\$30), #815
Snow Bank (\$1), #817

Last date to redeem: Dec. 10, 2024

July 1-12, 2024
Platinum Diamond Spectacular (\$20), #519
Precious Diamonds (\$10), #777
Grandma Got Run Over By a Reindeer (\$2), #818
Cash Flurry (\$5), #820
When It's Gold Outside (\$10), #821

Last Date to Redeem
June 11, 2024
\$500,000 Cashword (\$10), #698
Plus the Money (\$5), #720
July 10, 2024
Luck of the Irish Tripler (\$2), #757

* These game releases are current as of May 22, 2024. All dates tentative. Inventory levels may change the current schedule. Contact your sales representative for the latest updates.

For additional information and important claiming updates, please visit <https://www.ohiolottery.com/Claiming/Index> to learn more.



Lottery operations update

Over \$130 million in prizes are available in the scratch-offs games coming June 18. They include \$2, \$5, \$10 and \$20 games.

Need supplies? If you need bet cards or paper, please let your Tel-Sell representative know during their regularly scheduled scratch-off order call.



Make the most of your scratch-off sales by activating and offering for sale at least one book of each new scratch-off sent this month, by the Friday of delivery week.

Holiday schedule reminders. Please note that the Ohio Lottery and Sci Games offices will be closed for the Juneteenth (June 19) and July 4 holidays. Ticket ordering will resume the next business day.

Using a Lottery vending machine? Whether you are using a WinStation or any of the MP family of vending terminals, you are responsible for changing the ticket paper roll as needed. Contact your sales representative or regional office if you have questions or need additional training.

Planning to remodel?

If you or your landlord are planning any updates to the interior or exterior of your location, let your sales representative know right away. Please send your request to us at least three weeks in advance to avoid or limit any down time.

Free books for kids ages 0-5



Know a family with a child up to five years of age? Consider enrolling them in the Imagination Library program for free.



Scratch-Off Features

On sale June 18, 2024

\$100 Loaded

(\$2), #855

Top prize: \$100

Overall odds: 1 in 4.49

Percentage payout: 66.0%

Tickets per pack: 100

Number of tickets printed: 6.6 million

Actual size: 4.0" x 4.0"

UPC Code: 6 70656 02855 2

Special Features: \$100 Loaded is full of \$100 top prizes! \$100 Loaded offers more than \$8.4 million in total prizes. The game includes a "doubler" feature too.

\$150,000 Blast

(\$5), #856

Top prize: \$150,000

Overall odds: 1 in 3.98

Percentage payout: 70.0%

Tickets per pack: 50

Number of tickets printed: 6.0 million

Actual size: 6.0" x 4.0"

UPC Code: 6 70656 05856 6

Special Features: Be sure to play the bonus box at the top of the ticket. \$150,000 Blast offers more than \$20 million in total prizes. Reveal a blast symbol and win all 15 prizes!

Triple Red 777

(\$10), #857

Top prize: \$500,000

Overall odds: 1 in 3.34

Percentage payout: 73.5%

Tickets per pack: 50

Number of tickets printed: 6.0 million

Actual size: 8.0" x 4.0"

UPC Code: 6 70656 10857 5

Special Features: The game includes both a "doubler" and "tripler" feature. Triple Red 777 offers more than \$42 million in total prizes.

\$1,000 Tax Free

(\$20), #858

Top prize: \$1,000

Overall odds: 1 in 3.51

Percentage payout: 76.1%

Tickets per pack: 25

Number of tickets printed: 4.0 million

Actual size: 10" x 4.0"

UPC Code: 6 70656 20858 9

Special Features: \$1,000 Tax Free is loaded with \$18 million in \$1,000 tax free top prizes. It's the best chance we've ever offered to win a \$1,000 scratch-off prize. \$1,000 Tax Free offers more than \$59 million in total prizes. See page 12 for additional details.

Check 'em out coming your way soon

Please note that all on-sale dates are tentative. These game releases are current as of May 22, 2024 and are subject to change.



Photon Tips:

When a ticket won't print during a mixed payment transaction

If you experience a network connection problem or the liability limit for a game (like *Pick 3*) is reached during the processing of a cash and credit/debit card transaction, the Photon terminal will print two receipts – the first with all wagers requested; the second reflecting all the wagers that were printed.



In this example, one of the three *Pick 4* wagers purchased on a cash and credit card purchase did not go through. (\$2 on a card; \$1 in cash). The retailer should ask for the \$1 cash for the *Pick 4* wager that did not get processed. Because the transaction included a credit/debit card payment, the \$1 is placed back on the barcode of each receipt as credit for a future purchase.

Try this first:

If the transaction fails for some reason, the retailer can attempt to purchase the product a second time using the voucher barcode to pay for it. If it doesn't work, take these steps:

1. **Collect the amount of cash planned for that purchase.** Why? Because the voucher holds the total value of the planned purchase. The customer can use the voucher for a purchase later.
2. **Provide customers with both receipts.** Let your customers know that they can make a future purchase using funds (\$1 in this instance) available on the bottom of either voucher receipt.
3. **Let customers know to keep their pay vouchers in a safe place.**

Transaction interruptions with a credit or debit card purchase

When this happens, the system will also generate two receipts – the first with all the wagers requested, the second reflecting all the wagers that were printed.

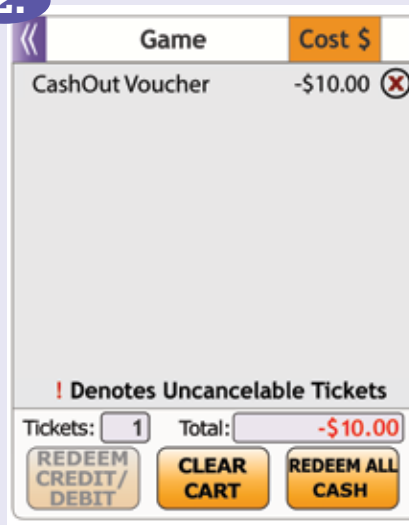
Provide customers with both receipts. They can use the money placed on either barcode for any ticket that didn't print, for a future purchase.

When to PAY and When NOT to Pay

1.



2.



1. Swipe the voucher or winning ticket. The transaction will be shown in the shopping cart.

2. Press the appropriate button on the shopping cart. You'll get an itemized receipt showing what the customer submitted for payout.

For illustrative purposes only.

A.



B.



C.



Two receipts print.

1. A receipt showing what is in the shopping cart (A).
2. The Pay ticket (B) OR if the transaction doesn't go through, you'll get the "No Tickets Processed" receipt (C). If the ticket says "No Ticket Processed," do not pay the customer. The transaction did not go through.

Note: If the transaction fails, you can swipe the barcode for the voucher or game ticket a second time using the ticket barcode. If the transaction fails again, do not pay the customer. More below.

If you see "No ticket processed," DO NOT pay the customer.

Give them their ticket or credit voucher back and have them contact the Ohio Lottery at 1-800-686-4208. They can also send their ticket into the Lottery by using a claim form, checking the "inquiry" box at the top.



Scan the QR code to access the claim form for processing issues.

50 Year Retailer: Joe's Party Shop & Drive Thru, Greenfield



Joe Moses (left), owner of Joe's Party Shop & Drive Thru, and his son **Zach**.

Joe Moses, owner of Joe's Party Shop & Drive Thru in Greenfield, is celebrating 50 years as a licensed Ohio Lottery retailer – just as the Ohio Lottery celebrates its own anniversary!

Joe was just out of college and looking to settle down when he went to help his dad, also named Joe, open Joe's Party Shop & Drive Thru in 1970. A few short years later, he and a friend applied for a license to sell Ohio Lottery games. In those early days, Joe's Party Shop & Drive Thru was one of only two Ohio Lottery retailers in Highland County.

"It was fun," says Joe. "We had an old cigar box and an old-time adding machine."

The store was originally located in downtown Greenfield, before moving to the outskirts of the city in 1988.

His favorite part of his job? "Seeing the people. Making sure they're all right. It's just fun working with people," says Joe.

His son **Zach**, his youngest, runs the store with his father. They also have a handful of dedicated employees.

"I wouldn't be who I am if it wasn't for him," says Zach, who is slated to be the third-generation owner. "I've learned

so much working with him that has carried over to other parts of life."

Sales representative **Carey Miller** has been working with the Moses family for more than 28 years.

"He exemplifies a good retailer," Carey says. "The customer service that's provided by not only him and his son, but every employee...they know their local people, and if you're a first-time customer you'll be treated just the same."

"On behalf of the Ohio Lottery, I would like to congratulate him on being a 50-year retailer," she says.



Learn more about **Joe Moses** and **Joe's Party Shop & Drive Thru** on the Ohio Lottery's YouTube channel.



Ohio Lottery Signage and Merchandise

Want to freshen up your displays and draw customers before the summer season begins?

Check out these items available to boost your profile. Check with your sales representative for the latest items in stock, and any new offerings. Inventory changes quickly.



June 3 - June 30

Daily Instant Wins:

\$50 • \$500 • \$250

book of
Scratch-Offs



50th Anniversary Limited Edition Instant Win promotion



Save your non-winning \$5 Limited Edition #840 tickets. From June 3-30, non-winning ticket holders of this game have a chance to win \$50 to \$500 instantly, or a book of the special 50th anniversary \$5 *Limited Edition* scratch-offs through MyLotto Rewards®.

Every day, someone will win a \$500 instant prize; and another, a book of \$5 *Limited Edition* scratch-offs (a \$250 value). Another 50 members will win \$50 in digital Lottery Cash.

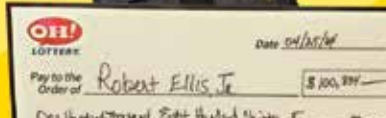
If you're a member, it's time to jump on the chance to be one of 1,456 instant winners by simply entering a non-winning *Limited Edition* #840 ticket into MyLotto Rewards® today!



Winner News!

\$100,334

Certified Oil #4
Columbus, Ohio

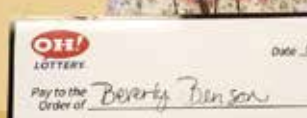


Pick 5 winner

Robert, Certified Oil #4, Columbus
He placed two \$1 winning wagers for the
April 25 evening drawing.

\$1,000

Kroger #971
Columbus, OH

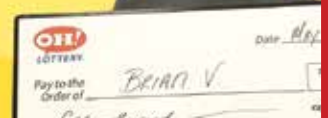


50th Anniversary winner

Beverly, Kroger #971, Columbus

\$50,000

Sheetz #738
Columbus, OH

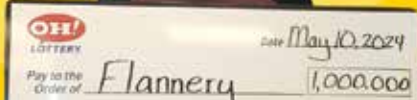


Cash Explosion 25X winner

Brian, Sheetz #738, Columbus

\$1 Million

Friendship Food #87
Willard, OH



Lady Luck 100X winner

Flannery, Friendship Food #87, Willard

\$120,000

Convenient Plus Food Mart
Columbus, OH



Rolling Cash 5 jackpot winner

Shawn, Convenient Plus Food Mart, Columbus

TOP 25

Scratch-Offs

When you look at your scratch-off inventory, you'll want to include these Top 25 games. Talk to your sales representative for their input and plan-o-gram help.



50th Anniversary
(\$50), #827



Billion
(\$50), #762



**\$300 Million
Diamond Dazzler
(\$20), #671



**\$1,000,000
Cashword
(\$20), #838



\$2,000,000
Ultimate Cash
(\$20), #843



Lady Luck 100x
(\$20), #833



Limited Edition
(\$5), #840



Lady Luck 50x
(\$10), #832



\$500,000 Extra Play
(\$10), #841



\$500,000 Cashword
(\$10), #808



Special Edition
Cashword
(\$5), #836



\$50, \$100, \$500
(\$10), #803



Lady Luck 25x
(\$5), #831



\$25, \$50 or \$250
(\$5), #627



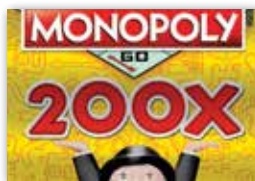
Queen of Hearts
(\$5), #825



\$300,000,000
Extreme Cash
(\$30), #785



Golden Casino
(\$10), #826



Monopoly 200x
(\$30), #696



Maximum Millions
(\$20), #822



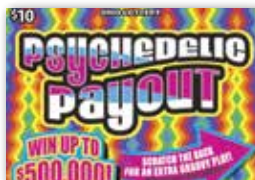
Mega Multiplier
(\$10), #842



Bingo Times 50
(\$10), #740



Extreme Millions
(\$30), #433



Psychedelic Payout
(\$10), #807



Triple Win
(\$2), #839



Mining for Millions
(\$20), #800



THE OHIO LOTTERY
615 West Superior Ave.
Cleveland, Ohio 44113-1879

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FIRST-CLASS MAIL
U S POSTAGE PAID
CLEVELAND OH
PERMIT NO. 2484



Call Center Hours

1-800-686-4208

Monday through Friday
8 a.m. to 5 p.m.

During these hours, you can talk to a live person about issues concerning your Lottery business.

Ohio Lottery and Sci Games offices will be closed for the Juneteenth (June 19) and July 4 holidays.

Intralot Technical Support
1-866-710-2462
Operating 24/7

Spotlight:

\$20 scratch-off, \$1,000 Tax Free

Top prize: \$1,000 Tax Free
Top prize odds: 1 in 294.1
Overall odds: 1 in 3.51
Percentage payout: 76.1%

Players will love the fact that **\$1,000 Tax Free #858** is loaded with top prizes. The game offers the best chance ever to win a \$1,000 prize. That's \$18 million worth of \$1,000 top prizes! Be sure to play each of the three bonus boxes at the top of the ticket. The game offers more than \$59 million in total prizes.

Note: The Lottery pays 24% federal and 4% state tax toward the top prize -- and the top prize only. The Ohio Lottery is not responsible for additional taxes that may be due when a winner files an income tax return.

See page 5 for details on the lineup of this month's new scratch-offs.

