

TICKET Seller



THE OFFICIAL MAGAZINE FOR OHIO LOTTERY RETAILERS

January 2025 | VOL. 3 NO. 52

MILLIONS IN PRIZES AWAIT!

**\$15 MILLION
TOP PRIZE!**

**\$1 MILLION A
YEAR FOR LIFE!**

**FIFTY \$1 MILLION
PRIZES!**



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The Ohio Lottery is an Equal Opportunity Employer and Service Provider.

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A message from the Director

Happy New Year! I hope the holiday season has been a peaceful one for you, your employees and families. We appreciate your hard work during this busy time of year.

We're preparing for a season of fresh new games, new promotions and renewed energy we know your customers will enjoy.

As you look ahead, be sure to use our Advice for the New Year checklist, which can be found on page 3, to grow your business. We encourage you to share this list with employees managing your lottery game sales. Small changes do add up – and we know you can do this!

Take a few minutes to review *VIP Millions* and all the new scratch-offs coming to you Jan. 7. The game offers customers the Ohio Lottery's best odds ever of winning a \$1-million prize and includes a variety of multipliers, another game play favorite. *VIP Millions* joins our specialty *50th Anniversary Millions* and *Billion* scratch-off games. Turn to page 8 and learn even more about *VIP Millions* and benefits of including all three specialty games in your inventory.

Check out recent performance figures and trends, our latest Taking Care of Business segment, winner news and more.

Finally, I encourage you to use the upcoming weeks to schedule a performance review with your dedicated sales representative. The data we can provide offers an excellent guidepost for future planning. We're all in this together. Thank you for your support and partnership.

Sincerely,

Michelle B. Gillcrist J.D.
Director
The Ohio Lottery

Spotlight:

VIP Millions

Top prize: \$1 million
Top prize odds: 1 in 100,800
Overall odds: 1 in 4.02
Percentage payout: 83.0%

Best odds
ever of
winning
\$1 million!

Start the year with VIP Millions! The new \$50 game offers the best odds ever of winning a \$1-million prize. *VIP Millions* is loaded with 50, \$1-million top prizes. Like to multiply your prizes? *VIP Millions* includes 10x, 20x, 50x, 100x and 500x multipliers!

The game is loaded with \$500 and \$1,000 prizes. Starting prize is \$100.

Terrific Trio: Billion, 50th Anniversary Millions & VIP Millions

Check out and sell all three games – offering big play, big prizes and big fun!

Billion

Our *Billion* scratch-off offers a \$1-million-a-year-for-life top prize! Best chance to win \$500 or more in Ohio Lottery history!

50th Anniversary Millions

50th Anniversary Millions offers a \$15 million top prize paid as \$60,000 a year for 25 years. The game is loaded with prizes from \$100 to \$500.

VIP Millions

VIP Millions offers the best odds of winning a \$1-million prize in Ohio Lottery history! That's odds of 1 in 100,800. The game offers the best chance to win \$500 and \$1,000 prizes.



Advice for the New Year

1. **Ask for the sale.** There's always something new to share with brand-new scratch-off and EZPLAY® games starting on a regular basis.
2. **Keep your Lottery display and play area neat and current.** Make it fun and decorate for the season.
3. **Promote Lottery jackpots.** Use Ohio Lottery jackpot signs to promote our current jackpots. Don't forget our EZPLAY® progressive jackpot games!
4. **Carry our top scratch-offs.** Top performing scratch-offs account for about 80% of all scratch-off game sales. See page 11 for recent top performers.
5. **Keep your bins full!**
6. **Use a plan-o-gram to keep your display well organized.** See your sales representative for assistance.
7. **Cash winning tickets.** Retailers who take the time to cash winning tickets tend to be our top performers. Customers seek out retailers who make cashing convenient. Be clear on your ticket cashing policy.
8. **Redeem Ohio Lottery promotional offers.** That includes Lottery Cash, Lottery Coupons and our scratch-off coupon offers. Who doesn't like a deal?
9. **Activate one book of each new scratch-off by the Friday of delivery week.** You could be leaving money on the table, including your Retailer Incentive Plan bonus! Customers seek out retailers carrying the latest scratch-offs.
10. **Share news about the big winners sold at your store.** Customers are excited to hear about winners in your store and around your community. Display your recent big winners!

Schedule a sales performance review.

Your sales representative can provide you with sales benchmark data to compare your performance to other retailers in your community and your business type. Use these insights to set goals for the upcoming year. ★

Take a few minutes to meet with your sales representative during their scheduled visit. Touch base on current promotions and other Lottery activities. They're here to support you.



Updates

On Sale*

Jan. 7, 2025

Luck of the Irish (\$1), #1004

7s (\$2), #1005

INVADERS FROM PLANET MOOLAH™ (\$5), #1006*

Cash Plus (\$10), #1007

VIP Millions (\$50), #1008

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Closing

Jan. 16, 2025

Mining for Millions (\$20), #800

Lady Luck 10x (\$2), #830

Lady Luck 25x (\$5), #831

Triple Win (\$2), #839

Last date to redeem: July 15, 2025

Last Date to Redeem

Jan. 8, 2025

Platinum Diamond Spectacular (\$20), #519

Precious Diamonds (\$10), #777

Grandma Got Run Over by a Reindeer (\$2), #818

Cash Flurry (\$5), #820

When It's Gold Outside (\$10), #821

Queen of Hearts (\$5), #825

* These game releases are current as of Dec. 1, 2024. All dates tentative. Inventory levels may change the current schedule. Contact your sales representative for the latest updates.

For additional information and important claiming updates, please visit <https://www.ohiolottery.com/Claiming/Index> to learn more.



Starting Jan. 12, 2025

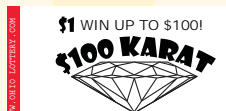
\$1, \$100 Karat

Top Prize: \$100

Odds: 1 in 4.76

Payout: 65.1%

Play style: Symbol match



Ending

• Jan. 12, 2025, \$1 50 & Fabulous

• Jan. 19, 2025, \$1 Santa's Snowball

• Jan. 26, 2025, \$10 Blustery Bucks

Lottery operations update

More than \$278 million in prizes are available in the first scratch-off release of the New Year, coming January 7. They include \$1, \$2 \$5, \$10 and \$50 games.



Start the New Year off right. Make the most of your scratch-off sales by activating and offering for sale at least one book of each new scratch-off sent this month.

Scratch-off numbering for all new games complete. All new scratch-offs now have a four-digit game number and seven-digit book number. You will also notice a new QR code on the back all scratch-offs with price points of \$2 and up. The QR code takes customers to the Ohio Lottery app.

Retailer 1099 tax forms scheduled for release later this month. Please be on the lookout for your 1099 for 2024, which will be sent in the mail. The tax form will also be available for download later this month in the retailer financial portal. See page 10 for more.



What's new on the Ticket Seller News page

Be sure to check out our retailer-focused news page on the Ohio Lottery website. Download and post handy information for your customer play area, like our most recent list of Big Winners from our lineup of scratch-offs, our list of FY24 Keno Million Dollar Club members among our traditional retailers and other news of note.

Into Keno? Posting on social?

The KENO News page offers helpful information for retailers who focus on Keno, especially in bar/tavern environments. You can also download social graphics for current Keno promotions, like *Winter Treat*, which runs Dec. 21-31.



Beware of illegal gambling machines.

Be cautious if you are approached by an outside vendor pitching the installation of gambling machines and related services, with the notion that they're legal and will provide a profit. Contact the Ohio Lottery's Office of Investigations and Security at 1-800-686-4208 with any questions or concerns. Under Ohio Revised Code §2915.02, these machines are deemed illegal. They are also specifically prohibited by §901.9-2-07 of the Ohio Administrative Code. Retailers found to be in possession of these machines and their employees can be subjected to criminal prosecution and lose their Ohio Lottery license.



Check 'em out coming your way soon

Please note that all on-sale dates are tentative. These game releases are current as of Dec. 1, 2024, and are subject to change.

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Scratch-Off Features On sale Jan. 7, 2025

Luck of the Irish

(\$1), #1004
 Top prize: \$1,000
 Overall odds: 1 in 4.80
 Percentage payout: 62.2%
 Tickets per pack: 200
 Number of tickets printed: 6.0 million
 Actual size: 2.5" x 4.0"
 UPC Code: 6 70656 01004 5
 Special Features: *Luck of the Irish* offers more than \$3.6 million in total prizes.

7s

(\$2), #1005
 Top prize: \$500
 Overall odds: 1 in 4.35
 Percentage payout: 80.2%
 Tickets per pack: 100
 Number of tickets printed: 6.0 million
 Actual size: 4.0" x 4.0"
 UPC Code: 6 70656 01005 2
 Special Features: Players can enjoy four different color scenes. *7s* offers more than \$9 million in total prizes.

INVADERS FROM PLANET MOOLAH™

(\$5), #1006
 Top prize: \$150,000
 Overall odds: 1 in 3.98
 Percentage payout: 70.1%
 Tickets per pack: 50
 Number of tickets printed: 6.0 million
 Actual size: 6.0" x 4.0"
 UPC Code: 6 70656 01006 9
 Special Features: Scratch the Cash Blast box to multiply any winning prizes. *INVADERS FROM PLANET MOOLAH™* offers more than \$20 million in total prizes.

Cash Plus

(\$10), #1007
 Top prize: \$300,000
 Overall odds: 1 in 4.02
 Percentage payout: 73.1%
 Tickets per pack: 50
 Number of tickets printed: 6.0 million
 Actual size: 8.0" x 4.0"
 UPC Code: 6 70656 01007 6
 Special Features: Be sure to play the bonus boxes on the left side of the ticket. Reveal a "+" or "++" symbol to add

cash to any prize won. See a *Cash Plus* ticket for complete details. *Cash Plus* offers more than \$42 million in total prizes. Prizes start at \$20.

VIP Millions

(\$50), #1008
 Top prize: \$1 million*
 Overall odds: 1 in 4.02
 Percentage payout: 83.0%
 Tickets per pack: 30
 Number of tickets printed: 5.04 million
 Actual size: 12.0" x 4.0"
 UPC Code: 6 70656 01008 3
 Special Features: *VIP Millions* offers the best chance to win \$1 million in Ohio Lottery history! *Top prize is an annuity paid as \$40,000 a year for 25 years before taxes. Winners can choose a \$500,000 cash option prize payout before taxes. *VIP Millions* offers more than \$200 million in total prizes. Be sure to play each of the five bonus squares at the top of the ticket. Prizes start at \$100. See page 3 to learn more.



Scratch-Off Winners: November 2024

Winners City	Scratch-Off	Winning Prize	Selling Agent	Winners City	Scratch-Off	Winning Prize	Selling Agent
Akron	Buckeye Cash	\$100,000	Sheetz #529, Akron	Columbus	Holiday Lucky Times 10	\$10,000	Wash Land, Columbus
Akron	Billion	\$10,000	Giant Eagle Md #6539, Akron	Columbus	Holiday Lucky Times 10	\$10,000	Get Go #3401, Columbus
Akron	Hit it Big	\$10,000	First Choice Convenient, Akron	Corning	50th Anniversary	\$10,000	Shawnee Road Dog, Corning
Andover	Hit it Big	\$10,000	Dunham Beverage, Andover	Cortland	Billion	\$50,000	Circle K #5427, Cortland
Andover	Billion	\$10,000	Causeway Propane & Beer Depot, Andover	Coshocton	Home for the Holidays	\$10,000	Buehler's #6, Coshocton
Ashtabula	50th Anniversary	\$500,000 (Cash)	Giant Eagle #6377, Ashtabula	Curtice	Billion	\$50,000	Oregon Friendship #79, Curtice
Avon Lake	\$500,000 Cashword	\$10,000	Avon Lake Food Mart, Avon Lake	Dayton	Holiday Lucky Times 10	\$100,000	S & S BP Gas Station, Dayton
Baltimore	\$2,000,000 Cash Blast	\$10,000	Meijer Gas #144, Baltimore	Dayton	Billion	\$10,000	Drexel Shell, Dayton
Bellbrook	50th Anniversary	\$50,000	Discount Drug Mart #56, Bellbrook	Delaware	Billion	\$10,000	Sheetz #708, Delaware
Bergholz	Monopoly 200x	\$10,000	Amsterdam Country Corner, Bergholz	Dennison	Holiday Lucky Times 10	\$10,000	Circle K #5566, Dennison
Bexley	Extreme Millions	\$10,000	Northwest Carry Out, Bexley	Diillonvale	Psychedelic Payout	\$20,000	Ohio Valley Lottery, Diillonvale
Bidwell	Home for the Holidays	\$10,000	Speedway #9232, Bidwell	Dresden	Triple Red 777's	\$20,000	GP Mart2 LLC, Dresden
Bowling Green	50th Anniversary	\$10,000	Speedway #8502, Bowling Green	Dublin	Billion	\$10,000	The Kroger Co #815, Dublin
Broadview Hts	Extreme Millions	\$1 Million (Annuity)	Stoney Hills Station, Broadview Hts	Elmore	50th Anniversary	\$10,000	McComb Marathon, Elmore
Brooklyn	Maximum Millions	\$10,000	Marc's #12, Brooklyn	Elyria	Billion	\$50,000	Convenient Supermarket, Elyria
Brunswick	Home for the Holidays	\$20,000	True North #380, Brunswick	Elyria	\$500,000 Cashword	\$10,000	Giant Eagle #6375, Elyria
Chagrin Falls	50th Anniversary	\$10,000	Giant Eagle #515, Chagrin Falls	Euclid	50th Anniversary	\$10,000	Giant Eagle #216, Euclid
Chesterland	Triple Red 777's	\$10,000	Winners Corner, Chesterland	Fairborn	Money Maker	\$50,000	BP, Fairborn
Cincinnati	\$500,000 Platinum Jackpot	\$50,000	Oh0024, Cincinnati	Fairfield Twp	Billion	\$10,000	Kroger Co #439, Fairfield Township
Cincinnati	Bingo Times 25	\$50,000	Pitstop, Cincinnati	Fostoria	50th Anniversary	\$10,000	Friendship Food Store #77, Fostoria
Cincinnati	Money Maker	\$10,000	Hyde Park Wine & Spirits, Cincinnati	Fowler	50th Anniversary	\$10,000	A1 Express, Fowler
Cincinnati	Money Maker	\$10,000	Kroger #968, Cincinnati	Fredericktown	\$300 Million Diamond Dazzler	\$10,000	Chesterville Duchess #1257, Fredericktown
Cincinnati	Billion	\$10,000	Marathon Food Mart, Cincinnati	Fremont	Hit it Big	\$10,000	Hy-Miler # 2245, Fremont
Cincinnati	Home for the Holidays	\$10,000	Hyde Park Wine & Spirits, Cincinnati	Geneva	50th Anniversary	\$10,000	Jai Maa Dashamaa LLC, Geneva
Cincinnati	Double Cash Doubler	\$10,000	Marathon 6364, Cincinnati	Grafton	Holiday Lucky Times 10	\$10,000	Giant Eagle MD #4086, Grafton
Cincinnati	Hit it Big	\$10,000	Ameristop Food Mart, Cincinnati	Greenfield	Home for the Holidays	\$10,000	Joe's Party Shop & Drive Thru, Greenfield
Circleville	Billion	\$10,000	Circle K #5357, Circleville	Grove City	\$1,000,000 Cashword	\$10,000	Giant Eagle #6526, Grove City
Circleville	Billion	\$10,000	56 Mini Mart, Circleville	Grove City	\$300 Million Diamond Dazzler	\$10,000	Circle K #5698, Grove City
Citrus Hts	50th Anniversary	\$10,000	Pilot Travel Center #011, Citrus Hts	Hamilton	50th Anniversary	\$10,000	Miami Party Supplies, Hamilton
Cleveland	Billion	\$10,000	Convenient Food Mart #3065, Cleveland	Hamilton	Press Your Luck	\$10,000	Ameristop Food Mart, Hamilton
Cleveland	Bingo Multiplier	\$10,000	Sheliga Drug Inc, Cleveland	Hebron	Billion	\$10,000	Shawnee Road Dog, Hebron
Cleveland	Billion	\$10,000	Quick N Eazy, Cleveland	Holland	Triple Red 777's	\$10,000	Winners Corner, Holland
Cleveland	\$300 Million Diamond Dazzler	\$10,000	Marc's #68, Cleveland	Hubbard	50th Anniversary	\$10,000	Belleria Pizza Hubbard, Hubbard
Cleveland	50th Anniversary	\$10,000	Avenue Deli, Cleveland	Huber Hts	Home for the Holidays	\$10,000	Speedway #9632, Huber Heights
Columbus	Home for the Holidays	\$20,000	Giant Eagle #6519, Columbus	Hudson	Billion	\$10,000	Gray Mart, Hudson
Columbus	50th Anniversary	\$10,000	Meijer Gas #249, Columbus	Huron	Lady Luck 50x	\$10,000	Dave's Park Avery, Huron
Columbus	Merry Money	\$10,000	Turkey Hill Minit Market #701, Columbus	Jamestown	\$300 Million Diamond Dazzler	\$10,000	Flagway #9, Jamestown
Columbus	50th Anniversary	\$10,000	Broadway Marathon, Columbus	Kent	Holiday Lucky Times 10	\$100,000	Giant Eagle #4030, Kent
Columbus	Extreme Millions	\$10,000	Discount Drug Mart #65, Columbus	Lakewood	50th Anniversary	\$10,000	Simones Beverage, Lakewood
Columbus	Winter Fun	\$10,000	Mike's Food Mart, Columbus	Lancaster	Billion	\$10,000	Speedway #2356, Lancaster
Columbus	Home for the Holidays	\$10,000	Beer Dock, Columbus	Leavittsburg	Billion	\$10,000	Convenient Food Mart, Leavittsburg
Columbus	50th Anniversary	\$10,000	The Kroger Co #893, Columbus	Lewisville	\$500,000 Cashword	\$10,000	Lewisville Carryout, Lewisville
				Lima	Billion	\$10,000	The Pony Keg, Lima
				Lorain	Winter Fun	\$100,000	Lorain Convenient Foodmart, Lorain
				Lorain	Maximum Millions	\$80,000	Lorain Smokes & Beverage, Lorain



Scratch-Off Winners: November 2024

Winners City	Scratch-Off	Winning Prize	Selling Agent
Lorain	\$300 Million Diamond Dazzler	\$10,000	Sunoco-Hop In, Lorain
Lorain	50th Anniversary	\$10,000	Shoreway Beverage, Lorain
Louisville	Lots of \$500!	\$150,000	Snack Box Food Mart, Louisville
Macedonia	Bingo 50x	\$10,000	Village Market, Macedonia
Maineville	\$300 Million Diamond Dazzler	\$10,000	Meijer Inc #147, Maineville
Mansfield	\$2,000,000 Cashword	\$80,000	Sheetz #324, Mansfield
Mansfield	\$1,000,000 Cash is King	\$10,000	Wal-Mart Supercenter #1448, Mansfield
Mansfield	Billion	\$10,000	Mansfield Motomart #4128, Mansfield
Mansfield	Holiday Bonus Millions	\$10,000	7-Eleven #36177, Mansfield
Mansfield	50th Anniversary	\$10,000	South Wooster Bell Stores #50, Mansfield
Marblehead	\$1,000,000 Cashword	\$500,000 (Cash)	Hy-Miler #2204, Marblehead
Marion	Home for the Holidays	\$20,000	Marion Motomart #4125, Marion
Marion	Holiday Bonus Millions	\$10,000	Fairpark Duches #1221, Marion
Massillon	50th Anniversary	\$10,000	First Street Bell Stores #34, Massillon
Medina	Holiday Lucky Times 10	\$10,000	Marc's #25, Medina
Mentor	Gem 10's	\$10,000	Avenue Beverage, Mentor
Miamisburg	Extreme Millions	\$10,000	Ameristop, Miamisburg
Milford	Gem 10's	\$500,000	Meijer Inc #157, Milford
Milford	Billion	\$10,000	Friend's Convenience Store, Milford
Millersburg	Billion	\$10,000	Tobacco Hut Inc, Millersburg
Millersburg	50th Anniversary	\$10,000	Bellstores #1157, Millersburg
Minerva	Cashword Multiplier	\$10,000	Framco Service, Minerva
Miramar	50th Anniversary	\$10,000	Towpath Service Plaza #35, Miramar
Mount Orab	Triple Red 777's	\$500,000	Mt Orab Marathon, Mt Orab
Mount Vernon	Billion	\$10,000	Sandusky Foodmart, Mount Vernon
Mt Gilread	Triple Red 777's	\$10,000	Drive-Thru 95, Mt Gilread
N Royalton	Money Maker	\$10,000	Heights Deli Mart, N Royalton
New Albany	Billion	\$50,000	Turkey Hill Minit Market #721, New Albany
New Albany	Billion	\$500,000 (Cash)	Turkey Hill Minit Market #721, New Albany
Newark	Billion	\$10,000	Jefferson Woods Duches #1201, Newark
North Canton	50th Anniversary	\$10,000	Speedway #9161, North Canton
North Ridgeville	Billion	\$10,000	Speedway #3385, North Ridgeville
North Royalton	Billion	\$10,000	Discount Drug Mart #49, N Royalton
Norwalk	50th Anniversary	\$10,000	Wal-Mart Supercenter #1986, Norwalk
Painesville	\$500,000 Cashword	\$10,000	Jordan Gas, Painesville
Painesville	Billion	\$10,000	Falcone's Convenient Mart, Painesville
Painesville	50th Anniversary	\$10,000	Discount Tobacco, Painesville
Painesville	Triple Red 777's	\$10,000	Sheetz #786, Painesville
Parma	\$2,000,000 Cashword	\$100,000	Lucy's Dairy and Mart, Parma
Parma	Billion	\$10,000	Players Cafe, Parma
Parma	Billion	\$10,000	Players Cafe, Parma
Pataskala	50th Anniversary	\$10,000	Get Go #3503, Pataskala
Pepper Pike	Billion	\$10,000	Emery Food Mart, Pepper Pike
Perry	\$500,000 Cashword	\$10,000	Murphy USA #7294, Perry

Winners City	Scratch-Off	Winning Prize	Selling Agent
Perrysburg	\$300 Million Diamond Dazzler	\$10,000	Fat Jack's Pizza III, Perrysburg
Piqua	Holiday Lucky Times 10	\$10,000	Piqua Food, Piqua
Plain City	50th Anniversary	\$10,000	Plain City Village Market, Plain City
Reynoldsburg	Triple Red 777's	\$20,000	Tussing & Brice Duches #1617, Reynoldsburg
Rossford	50th Anniversary	\$10,000	The Kroger Co #548, Rossford
Saint Paris	Billion	\$10,000	Eastside Carry Out, St Paris
Salem	Merry Money	\$10,000	Quaker Village, Salem
Sandusky	\$2,000,000 Cashword	\$10,000	Sandusky Food Mart, Sandusky
Saratoga Springs	Billion	\$10,000	Maggiore's Drive Thru #4, Saratoga Springs
Scott	Money Maker	\$10,000	G and G Foodmart, Scott
Sidney	\$300 Million Diamond Dazzler	\$10,000	Shivbhumi LLC, Sidney
South Point	\$150,000 Blast	\$150,000	Speedway #9043, South Point
South Shore	Billion	\$10,000	Rusty Cork, South Shore
Stow	50th Anniversary	\$10,000	Meijer Express #307, Stow
Swanton	Triple Red 777's	\$10,000	True North #503, Swanton
Tiffin	Gem 10's	\$10,000	S & G #77, Tiffin
Tipp City	Billion	\$10,000	H&S Foods, Tipp City
Toledo	Lady Luck 50x	\$10,000	Speedy Mart, Toledo
Toledo	Billion	\$10,000	XZ 2, Toledo
Toledo	Linked Wins	\$10,000	Hollandsylvania Mini Mart, Toledo
Toledo	Holiday Lucky Times 10	\$10,000	Gas And Express Mart, Toledo
Toledo	Buckeye Cash	\$10,000	The Kroger Co #617, Toledo
Toledo	Merry Money	\$10,000	Alexis Carryout, Toledo
Toledo	\$500,000 Cashword	\$10,000	Family Pantry, Toledo
Trenton	Billion	\$10,000	Todd's IGA Express, Trenton
Union	\$500,000 Cashword	\$10,000	Englewood Shell, Union
Upper Sandusky	Holiday Lucky Times 10	\$10,000	Lite Star Oil, Upper Sandusky
Vermilion	Billion	\$10,000	Giant Eagle #1238, Vermilion
Wadsworth	50th Anniversary	\$10,000	Viaduct Bell Stores #26, Wadsworth
Wapakoneta	\$1,000,000 Cashword	\$500,000 (Cash)	Wapak Marathon, Wapakoneta
Wapakoneta	Winter Fun	\$10,000	Wapak Food Mart, Wapakoneta
Warren	Bingo Multiplier	\$10,000	Giant Eagle #4056, Warren
Washington Courthouse	Billion	\$10,000	Courthouse Corner, Washington Courthouse
Washington Courthouse	Cash Explosion 25x	\$50,000	Cash & Carry Food Mart, Washington Courthouse
West Farmington	Home For The Holidays	\$20,000	Red and White Supermarket, W Farmington
West Union	50th Anniversary	\$10,000	UDF #35, West Union
Westerville	Billion	\$10,000	Giant Eagle #6507, Westerville
Willoughby	50th Anniversary	\$10,000	Giant Eagle #1217, Willoughby
Wilmington	\$2,000,000 Cashword	\$10,000	Germantown Sunoco, Wilmington
Wooster	50th Anniversary	\$10,000	Dalton East Bell Stores #18, Wooster
Youngstown	\$500,000 Cashword	\$10,000	Shell Wickliffe, Youngstown
Youngstown	50th Anniversary	\$10,000	Smoker Friendly Cigar Express #12, Youngstown

Fiscal Year 2024: Snapshot of a record year



Sales of traditional lottery games topped \$4.54 million in Fiscal Year 2024 due to the incredible work of more than 10,000 retailers – a network of licensed independent and chain stores -- serving customers across the state. Retailers earned \$299 million in commissions and bonuses, including \$15.8 million for meeting Retailer Incentive Program requirements and sales targets.

The Ohio Lottery sent \$1.51 billion to the Lottery Profits Education Fund, nearly \$50 million more than the prior year. We offer great thanks to you, our retailers, for your dedication and to our customers for their enthusiasm and support. Incredibly, as the New Year begins, we're already halfway through Fiscal Year 2025.



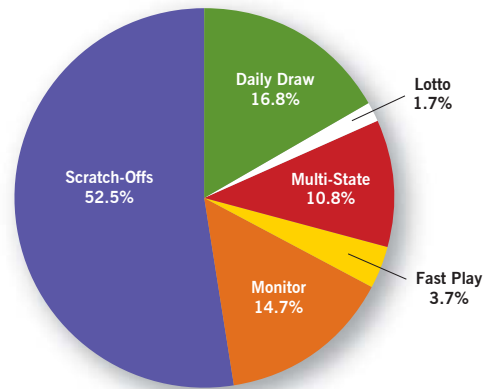
Learn more about the Ohio Lottery's performance in its FY24 Comprehensive Annual Financial Report.

Fiscal Year 2024 vs 2023

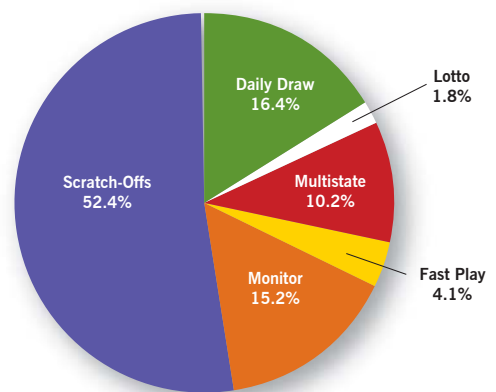
(Sales in millions)

	FY 2024 SALES	FY 2023 SALES	% VARIANCE
Pick 3	\$418,585,867	\$410,857,449	1.9%
Pick 4	\$272,669,816	\$257,476,960	5.9%
Pick 5	\$70,132,427	\$63,852,222	9.8%
Daily Draw	\$761,388,110	\$732,186,631	4.0%
Rolling Cash 5	\$49,645,474	\$49,647,486	0.0%
Classic Lotto	\$23,951,935	\$27,903,922	-14.2%
KICKER	\$3,943,847	\$4,197,988	-6.1%
In-State Lotto	\$77,541,256	\$81,749,396	-5.1%
Mega Millions / Megaplier	\$186,427,933	\$210,572,880	-11.5%
Powerball/Power Play	\$257,372,034	\$202,713,638	27.0%
Lucky for Life	\$44,742,978	\$40,263,898	11.1%
Multistate	\$488,542,945	\$453,550,416	7.7%
EZPLAY®	\$103,098,598	\$105,379,898	-2.2%
EZPLAY® Tap	\$26,946,439	\$36,318,833	-25.8%
EZPLAY® Touch and Win	\$35,979,061	\$39,091,765	-8.0%
Fast Play/Terminal	\$166,024,098	\$180,790,496	-8.2%
KENO	\$628,901,082	\$640,465,451	-1.8%
The Lucky One	\$37,925,876	\$36,172,472	4.8%
Monitor	\$666,826,958	\$676,637,923	-1.4%
Draw-Based Sales	\$2,160,323,367	\$2,124,914,862	1.7%
Scratch-Off Sales	\$2,383,705,889	\$2,338,794,935	1.9%
Total Sales	\$4,544,029,256	\$4,463,709,797	1.8%

FY 2024 SALES



FY 2023 SALES



*Ticket sales only. VLT & Sports Gaming sales are not included.

Trends going into 2025

- Self-serve sales are growing. 29% of sales come from self-serve terminals.
- \$2 scratch-offs now entry level play.
- *Rolling Cash 5* and *Classic Lotto* sales growing with sequence of rising jackpots.



Retailer Spotlight

Village Tobacco, Andover

By Vivica Williams, Communications

For **Sue Nick**, working at Village Tobacco in the heart of Andover, has been a rewarding experience. "I think the store is huge for the community...there's not a lot out here, you know?" she says. "You definitely have the community support."

She's worked as a manager at Village Tobacco for the past eight years and says the store has come a long way from when it first opened more than 10 years ago. The store operated rolling machines to make cigarette products when it got its start. Sue says the business has evolved since then.

Today, Village Tobacco is a hotspot for both locals and travelers. Andover welcomes visitors to the many campgrounds around the area. They come from Pittsburgh, Cleveland and more.

"We do get the campers in the summertime and yeah, they're big lottery players," she says. "They always come in before they leave and tell us 'See you in the spring.'"

Sue said the store offers a wide variety of Ohio Lottery products. Recently someone won \$150,000 in the Sept. 23 *Powerball* drawing. "I think that's been one of our biggest ones," she says.

The store has a dedicated lottery area, with two tables used mainly by customers who enjoy scratch-offs.

In the years to come, Sue said she looks forward to interacting with her regular customers, building relationships with new customers and working with her co-workers.

Village Tobacco has two locations. One in Andover and the other in Orwell.



Retailer Incentive Program

*First quarter, FY25
(July -September 2024)*

Congratulations to all who earned a Retailer Incentive Program bonus during the first quarter of FY25. A total of 2,924 retailers shared \$3.24 million in bonuses.

Top 10 Earners (Overall)

- D & M Convenience Food Mart, Solon
- Woodlawn Food Market, Canton
- Emery Convenient Food Mart, Warrensville Hts
- Highland Food Mart, Richmond Hts
- Murray Bros Old Time Store #2, Cincinnati
- Wilson Mills Marathon Inc., Wilson Mills
- Convenient Foods #3-114, Willowick
- South Hi Carryout, Columbus
- Colla's Market, Austintown
- Onestop, Grove City

See the full list of top performers by region on the *Ticket Seller News* page.





Winner News!



Congratulations to Sami's Quick Shop of Struthers, for selling a \$500,000 top prize in the Ohio Lottery's \$10 Extra Play #841 scratch-off. The store receives a \$5,000 sales bonus.



Mining for Millions winner Stephen, Avenue Beverage, Mentor



Billion winner Michael, Oregon Friendship #79, Oregon
He plans to invest his winnings



Lucky for Life drawing winner Mike, Tom's Carry Out, Powhatan Point



Touch & Win EZPLAY® Jackpot Town winner
The Point on Main Street, Columbus

Taking Care of Business: Tax forms

The 1099 tax form associated with your account for the 2024 tax season will be posted to the retailer portal on our website in early 2025. You will also receive a 1099 in the mail by early February for the 2024 tax year.

Note: This is the last year we will be mailing 1099 forms to retailers. To access retailer financials, please follow these directions.

1. Go to www.ohiolottery.com. In the upper right corner click "For Retailers."
2. Go to the menu on the left side of the page. Click "Retailer Central."
3. Under "Retailer Central" Click on "Retailer Financials."
4. In the middle of the next screen click on "Retailer Financials" again.

Now login. Username is your 5-digit retailer number minus the zero. For chains, it's the 3-digit chain number minus zero.

Financial reports

- [Online Detail Report](#)
- [Instant Detail Report](#)
- [Online Daily Sales Report](#)
- [Instant Daily Sales Report](#)
- [Invoice Summary OH](#)
- [EZPLAY TAP Games Daily Commissions](#)
- [Weekly Adjustments](#)
- [1099 Form](#)

Retailers should contact their sales representative for the passcode. Chains should contact their chain account representative for their passcode.

Home

[Ohio Portal](#) > [Reports](#) > 1099 Form

1099 Form

Year:

You will find the 1099 form from the financial reports menu

TOP 25

Scratch-Offs

When you look at your scratch-off inventory, you'll want to include these Top 25 games. Talk to your sales representative for their input and plan-o-gram help.



Billion
(\$50), #762



50th Anniversary
(\$50), #827



Merry Money
(\$20), 880



Home for the Holidays
(\$10), #879



Holiday Bonus Millions
(\$30), #882



Holiday Lucky Times 10
(\$5), #878



\$300 Million
Diamond Dazzler
(\$20), #671



\$2,000,000 Cashword
(\$30), #863



Special Edition
Cashword
(\$5), #874



\$1,000,000
Cash is King
(\$20), #870



\$1,000,000 Cashword
(\$20), #892



\$500,000 Cashword
(\$10), #875



Triple Red 777s,
(\$10), #857



\$2,000,000 Cash Blast
(\$20), #888



\$50, \$100, \$500
(\$10), #872



Gem 10s
(\$10), #869



Buckeye Cash
(\$5), #868



Holiday Cash
(\$1), #876



Money Maker
(\$30), #853



I'm Lucky and
I Gnome It
(\$2), #877



Hit It Big
(\$10), #862



\$1,000 Tax Free
(\$20), #858



Linked Wins
(\$5), #886



Lady Luck 100x
(\$20), #833



\$25, \$50 or \$250
(\$5), #846



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Make a difference in your community

Support the Ohio Lottery's Partners in Education program.

Nominate an outstanding student, teacher or school in your community.

Make it your New Year's goal -- Encourage educational excellence by recognizing students, teachers and schools in your community for their outstanding accomplishments. Nominate a hardworking student or inspirational teacher today!

You can nominate schools too. We are looking for K-12 schools implementing and developing a student's literacy skills to achieve success in reading.

Special opportunities when you nominate a teacher now through March 10, 2025. All teachers nominated for the Teacher of the Month award will also be entered into a drawing for a field trip for their class in conjunction with Teacher Appreciation Week May 5-9.



PARTNERS IN EDUCATION

