# TICKETSeller 

THE OFFICIAL MAGAZINE FOR OHIO LOTTERY RETAILERS
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Ohio Lottery
Summer events are heating up!

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## A message from the Director

It's time to celebrate all the good things lotteries bring to our communities. Officially, Lottery Week is July 14-20, but as we leap into summer and start a new fiscal year, it's a perfect time to celebrate our retailers, customers and all the people who've helped us grow. Through this shared purpose, we've deepened our relationships in communities statewide, while raising funds for Ohio schools.

As the fiscal year comes to a close, we estimate retailers have generated more than $\$ 4.5$ billion in sales, earning more than $\$ 299.4$ million in commissions, bonuses and incentives. Customers have won more than $\$ 3.0$ billion in prizes, and together we've raised $\$ 1.5$ billion for the Lottery Profits Education Fund.

Just a few short weeks ago, I had the opportunity to accompany our wonderful Cash Explosion team on a delivery to the Mid-Ohio Foodbank. Before each show taping, our team encourages the studio audience to bring canned and boxed food to support Cash Explosion's Facing Hunger campaign. That day, we donated 2,684 pounds of food to the Mid-Ohio Foodbank, which serves food pantries around Central and Eastern Ohio. Periodically, the Ohio Lottery sends donations from the Facing Hunger campaign to foodbanks across the state.

Before wrapping up the school year, we celebrated Innes Middle School in Akron as our 2023-2024 Partners in Education School of the Year. We are proud to recognize K-12 schools that focus on student literacy and reading achievement. Innes Middle School was chosen in a random drawing among the 153 schools nominated for the Partners in Education award this past school year. We'll be back with more news on the Ohio Lottery's Partners in Education program when schools go back in session this fall.

Thank you for bringing a bit of enjoyment and fun to Ohio Lottery customers as they go through their day, and for all your hard work as we close another successful fiscal year.

Have a safe and happy summer!
Sincerely,


Michelle B. Gillcrist J.D.
Director
The Ohio Lottery

## Ohio Lottery Sponsorship events

The Ohio Lottery will make an appearance at these and other events over the next few months. Come check them out!

- July 11

Country Concert in Hickory Hills,
Fort Loramie

- July 19-21

Columbus Jazz \& Rib Festival, Columbus

- July 19-21

INKcarceration,
Mansfield

- July 24-August 4 The Ohio State Fair, Columbus
- July 26-28

Streetsboro Family
Days, Streetsboro

- July 28

Mentor Rocks, Mentor

- August 1-4 Toledo Jeep Festival, Toledo
- August 30-Sept. 2 Milan Melon Festival, Milan
- August 31 Country Legends Festival,
West Liberty
- September 6-8 Ohio River Sternwheel Festival, Marietta


## Ohio State Fair Rundown

If you're coming to the Ohio State Fair, be sure to check out the Ohio Lottery booth and all our activities. The Lottery booth will be located on 17th Street in front of the Rhodes Center.

## July 24 through Aug. 4

## Statue search

The Ohio Lottery will have five statues located throughout the fairgrounds, with each statue representing who we are and who we want to be.

Find each statue and learn more about us.
During the run of the fair, each scan of a statue will provide attendees with an entry into a drawing, scheduled to take place after the close of the fair.

## August 3 Statue Promotion

On this day, we're encouraging fair attendees to find each of the five statues and scan the QR code on each. Once complete, fair visitors who bring their phone back to the Ohio Lottery booth before 3:15 p.m., showing they've completed the task, will receive an entry into a live drawing for scratch-offs, gift cards and a selection of great Ohio State Fair prizes. Memories in the making!


Save the date: Aug. 30 for a visit by
Cash Explosion to the Canfield Fair.
Follow our social channels for more information on our activities throughout the summer.


Updates

| On Sale* |
| :--- |
| July 16, 2024 |
| Aces High (\$1), \#859 |
| Celebrating 50 Years (\$2), \#860 |
| Double Cash Doubler (\$5), \#861 |
| Hit it Big (\$10), \#862 |
| $\$ 2,000,000$ Cashword (\$30), \#863 |
| *Scratch-off coupon coming Aug. 2. |
| Closing |
| July 1-12, 2024 |
| Platinum Diamond Spectacular (\$20), \#519 |
| Precious Diamonds (\$10), \#777 |
| Grandma Got Run Over By a Reindeer (\$2), <br> \#818 |
| Cash Flurry (\$5), \#820 |
| When It's Gold Outside (\$10), \#821 |
| Queen of Hearts (\$), \#825 |

Last date to redeem: Jan. 8, 2025

## Last Date to Redeem

July 10, 2024
Luck of the Irish Tripler (\$2), \#757
Aug. 13, 2024
Whole Lotta \$500s (\$5), \#708
Triple Tripler (\$1), \#717
\$1,000,000 Cash Blowout (\$10), \#728
\$365,000 Make My Day (\$1), \#763
Mega Money Multiplier (\$2), \#775

## * These game releases are current as of June 27, 2024. All dates tentative. Inventory levels may change the current schedule. <br> Contact your sales representative for the latest updates.

## For additional information and

 important claiming updates, please visit https://www.ohiolottery.com/Claiming/Index to learn more.

Over $\$ 162$ million in prizes are available in the scratch-offs games coming July 16. They include $\$ 1, \$ 2, \$ 5, \$ 10$ and $\$ 30$ games.

Need supplies? If you need bet cards or paper, please let your Tel-Sell representative know during their regularly scheduled scratch-off order call.


Using a Lottery vending machine? Whether you are using a WinStation or any of the MP family of vending terminals, you are responsible for changing the ticket paper roll as needed.

Contact your sales representative or regional office if you have questions or need additional training.

Remodeling project planned? If you or your landlord are planning an update to the interior or exterior of your location, let your sales representative know right away. Keeping your equipment - our investment in your business - in running shape is a priority. Please send your request to us at least three weeks in advance to avoid or limit any down time.

## What's new on the Ticket Seller News page

Be sure to check out our retailer-focused news page on the Ohio Lottery website. Download and post handy information for your customer play area, like our most recent list of Big Winners from our lineup of scratch-offs and current summertime sponsorship events. You can also find the most recent top performers in the Ohio Lottery's



## Scratch-Off Features On sale July 16, 2024

## Aces High

(\$1), \#859
Top prize: \$500
Overall odds: 1 in 4.87
Percentage payout: $62.1 \%$
Tickets per pack: 200
Number of tickets printed:
10 million
Actual size: $2.5^{\prime \prime} \times 4.0$ "
UPC Code: 670656018591
Special Features: Aces High offers more than $\$ 6.0$ million in total prizes.

## Celebrating 50 Years (\$2), \#860

Top prize: $\$ 250$
Overall odds: 1 in 4.11
Percentage payout: 75.0\%
Tickets per pack: 100
Number of tickets printed:
5.0 million

Actual size: $4.0^{\prime \prime} \times 4.0^{\prime \prime}$
UPC Code: 670656028606
Special Features: Reveal a star symbol and win all prizes shown. Celebrating 50 Years offers more than $\$ 7.2$ million in total prizes. The game is loaded with $\$ 250$ top prizes!

## Double Cash Doubler

(\$5), \#861
Top prize: $\$ 150,000$
Overall odds: 1 in 3.82
Percentage payout: 69.4\%
Tickets per pack: 50
Number of tickets printed: 6.0 million
Actual size: $6.0^{\prime \prime} \times 4.0^{\prime \prime}$
UPC Code: 670656058610
Special Features: The game includes both a 10x and 25 x multiplier feature! Double Cash Doubler offers more than $\$ 20$ million in total prizes. Be sure to play the bonus game on the back.

## Hit it Big

(\$10), \#862
Top prize: $\$ 1$ million
Overall odds: 1 in 3.68
Percentage payout: 73.1\%
Tickets per pack: 50
Number of tickets printed: 5.0 million
Actual size: $8.0^{\prime \prime} \times 4.0^{\prime \prime}$
UPC Code: 670656108629
Special Features: Top prize is a
$\$ 1$-million annuity, paid as $\$ 40,000$ a year for 25 years before taxes. Players can choose a $\$ 500,000$ cash option prize equivalent before taxes. Note that
in addition to the main play area, you'll find a bonus play area under the big " $\$$ " symbol on the right side of the ticket. Here you'll find five "Big Bonus Spots." Be sure to scratch off that big "\$" symbol for a chance to win $\$ 50, \$ 100$ or $\$ 100$ instantly! Hit it Big offers more than \$35 million in total prizes.

## \$2,000,000 Cashword

(\$30), \#863
Top prize: $\$ 2,000,000$
Overall odds: 1 in 3.37
Percentage payout: $80.1 \%$
Tickets per pack: 25
Number of tickets printed: 4.0 million
Actual size: $11^{\prime \prime} \times 4.0^{\prime \prime}$
UPC Code: 670656308630
Special Features: There are three puzzles on each ticket. (Be sure to check the back!) You'll also find a quick win bonus square and four bonus word squares too. Top prize for $\$ 2,000,000$ Cashword is a $\$ 2$-million annuity, paid as $\$ 80,000$ a year for 25 years before tazes. Players can choose a \$1-million cash option payout before taxes. $\$ 2,000,000$ Cashword offers more than $\$ 93$ million in total prizes.

## -1T․ Scratch-Off Winners April 2024

| Winners Town | Scratch-Off | Winning Prize | Selling Agent |
| :---: | :---: | :---: | :---: |
| Ashtabula | Monopoly 200x | \$50,000 | Circle K \#5715, Ashtabula |
| Atwater | Lady Luck 100x | \$150,000 | Circle K \#5371, Atwater |
| Baltimore | Bingo 50x | \$50,000 | Baltimore Sunoco, Baltimore |
| Brunswick | When It's Gold Outside | \$50,000 | Valero, Brunswick |
| Campbell | \$500,000 Extra Play | \$500,000 | BP E Midlothian Blvd, Youngstown |
| Canton | \$500,000 Extra Play | \$20,000 | Meijer Inc \#325, Canton |
| Canton | Bingo Times 50 | \$50,000 | Speedway \#3362, East Canton |
| Cincinnati | Mining For Millions | $\begin{aligned} & \text { \$1 Million } \\ & \text { (Split) } \end{aligned}$ | Kroger Co \#465, Cincinnati |
| Cincinnati | Psychedelic Payout | \$500,000 | Speedway \#9574, Cincinnati |
| Cincinnati | \$500,000 Extra Play | \$500,000 | Gertz's Pony Keg, Cincinnati |
| Cincinnati | Lady Luck 25x | \$150,000 | Delhi Quick Stop, Cincinnati |
| Cincinnati | Mega Multiplier | \$50,000 | Speedway \#5218, Cincinnati |
| Cincinnati | Monopoly Cashword 10x | \$20,000 | Salem Express, Cincinnati |
| Cleveland | Cash Explosion Cashword | \$20,000 | Yorktown Lanes, Parma Hts |
| Cleveland | $\begin{aligned} & \$ 300,000,000 \\ & \text { Extreme Cash } \end{aligned}$ | \$50,000 | Mike's Pastry House \& Deli, Cleveland |
| Columbus | $\$ 300$ Million Diamond Dazzler | \$20,000 | Sunoco, Columbus |
| Coventry <br> Twp | \$500,000 Cashword | \$500,000 | Circle K \#5702, Akron |
| Coventry Twp | Cash Celebration | \$1 million (annuity) | Friendly Express Marathon, Akron |
| Dublin | 50th Anniversary | \$50,000 | Get Go \#3531, Hillard |
| Elyria | Special Edition Cashword | \$300,000 | JK East River Convenient, Elyria |
| Fairfield | Precious Diamonds | \$20,000 | Dixie Delicatessen, Fairfield |
| Fairport Harbor | Golden Casino | \$40,000 | Lake Shore Express, Mentor |
| Geneva | Billion | \$50,000 | Bullrun Mart, Ashtabula |
| Hamilton | Bingo 50x | \$100,000 | Dixie Marathon, Hamilton |
| Kettering | Special Edition Cashword | \$300,000 | Kettering Kruise Thru |
| Lakeview | Lady Luck 100x | \$150,000 | Lakeview Petroleum LLC |
| Lorain | Bingo Times 50 | \$100,000 | Kwik Mart, Lorain |
| Mansfield | Lady Luck 100x | \$150,000 | The Kroger Co \#557, Mansfield |
| Massillon | Bingo Times 25 | \$50,000 | Marc's \#39, Massillon |
| Newark | 50th Anniversary | \$50,000 | Turkey Hill Minit Markets \#702, Heath |
| North Baltimore | 50th Anniversary | \$50,000 | Petro Stopping Centers, N Baltimore |
| Parma | \$520,000 Make My Week | \$52,000 | Parma Mobil |
| Parma | Billion | $\begin{aligned} & \text { \$1 Million } \\ & \text { (Split) } \end{aligned}$ | Yorktown Service Plaza, Parma Hts |
| Parma | Bingo 50x | \$100,000 | Giant Eagle \#465, Brook Park |
| Pleasant City | Monopoly 200x | \$50,000 | Sheetz \#387, Cambridge |
| Shadyside | When It's Gold Outside | \$50,000 | Convenient Food Mart \#3889, Martins Ferry |
| South Shore | Lady Luck 50x | \$150,000 | Rusty Cork, West Portsmouth |
| Stow | Lady Luck 50x | \$150,000 | Marc's \#36, Stow |
| Warren | Lady Luck 50x | \$150,000 | Macali Giant Eagle, Warren |
| West Chester | Lady Luck 100x | \$150,000 | Shell Oil \#1208, West Chester |
| West Portsmouth | \$500,000 Extra Play | \$20,000 | Weaver's Gas \& Oil, Portsmouth |
| West Union | \$500,000 Extra Play | \$20,000 | Manchester 1st Stop \#02 |
| Zanesville | Billion | \$50,000 | Maysville Duchess <br> \#1224, Zanesville |
| Zanesville | Lady Luck 50x | \$150,000 | Sheetz \#406, Zanesville |

## Taking Care of Business:

## Special circumstances cashing winning scratch-offs

If a customer hands you a winning scratch-off and the front barcode is unreadable, you may still be able to cash their ticket.


1. Press the ticket functions button to bring up the menu.
2. Press the inquiry button.

3. Enter the last 5 digits of the VIRN from the front of the ticket.
*Note: If you enter the barcode manually, you will be asked to put in all 10 digits of the VIRN.

4. Scan the 1-D barcode into the inquiry screen. *Alternatively, you can enter the 13-digit series of numbers above the 1-D barcode.

5. Press "send to cart."
6. Close the inquiry pop up window.

What's a VIRN? The VIRN is a series of 10 numbers located in the play area of a scratch-off, under the ticket covering

7. Press the "redeem all cash" button on the shopping cart.

The winning ticket has been recorded by the gaming system and you can pay your customer their winnings!

Ticket damaged beyond that? If the ticket will not cash or is severely damaged or mutilated, please give them their ticket back and have them send the ticket and a claim form (with the "inquiry" box checked) to the Ohio Lottery for review. A claim form can be found on the Ohio Lottery website.

## 50 Year Retailer:

Riesbeck's Food Markets

Located in Belmont, Guernsey and Monroe counties


## By Vivica Grayson, Communications

2024 is a special year for the Riesbeck family. It not only marks 99 years since Riesbeck's Food Markets first opened, but it also marks 50 years since the business started selling Ohio Lottery products - the same year the Ohio Lottery began!
"Our customers have responded really well...gradually and as the Ohio Lottery games have expanded, our customers have just taken to it," says Steve Riesbeck, Corporate Program Manager of Riesbeck's Food Markets.

Steve's grandmother started the business in 1925, making him her youngest grandchild.
"For me, as the last member of that third generation, and now coming into our fourth generation of family members and leadership, it's pretty intensive," he says. "It's one of those things that...it's kind of like the connection we have with one of our customers and communities. Yeah, there's part of it that's business, but a lot of it, it's personal."

Riesbeck's Food Markets Co-President, Brian Riesbeck, says offering the Lottery at their stores means a lot to their customers.
"I know we sold a \$1-million ticket at our Zanesville location. I believe in April we sold a $\$ 50,000$ Powerball winning ticket...It's neat to see us sell those tickets. It's great to see when the news captures that," he says.

The communities Riesbeck's Food Markets are located in are close-knit, and the stores conveniently located. So when news spreads about winners at their stores, people make a point of stopping by.

Riesbeck's Food Markets Co-President Brian Riesbeck (left) and Steve Riesbeck, Corporate Program Manager (right), enjoy seeing how customer interest in Ohio Lottery games has grown along with the variety of games offered.

When a customer wins, says Brian, "It's great to see how happy they are, and we celebrate along with them." The family-owned chain, started by Steve's grandmother, has been in business for the past 99 years and an Ohio Lottery retailer since 1974,
"They're the reason we're here," Brian says. "I love to see the older generation that still shops at our stores and then I enjoy seeing the people I graduated high school with or went to school with that still shop here," he said. "I get to see their kids here in the store, see them go to the bakery and get a free cookie or stop by the deli and get a piece of cheese."

Steve says the business has expanded to 17 locations across Ohio and West Virginia.

Congratulations to Riesbeck's for 50 years of service to the Ohio Lottery.


Learn more about Riesbeck's on the Ohio Lottery's YouTube channel.

## Celebrating 50 Years

## com

 events and more!This month's release:
Celebrating 50 Years (\$2), \#860
Top prize: $\$ 250$
Top prize odds: 1 in 800
Overall odds: 1 in 4.11
Percentage payout: 75.0\%
In celebration of our 50th anniversary, this month we've included another anniversary scratch-off, Celebrating 50 Years.

There are lots of $\$ 50, \$ 100$ and $\$ 250$ prizes just waiting to be won! Top prize odds are 1 in 800 .

More information on other 50th anniversary activities coming soon!

# Tottery Week, July 14-20 

It's time to celebrate all the good things lotteries bring to our communities - all around Ohio and around the country. Here at the Ohio Lottery, we are celebrating with a week-long promotion on our Facebook page. Get your thinking caps on and get ready for some Ohio Lottery trivia!

Join us and catch up with the latest Ohio Lottery news on social.


Cash Explosion's Facing Hunger Campaign Delivering food to the Mid-Ohio Foodbank

The Ohio Lottery's Cash Explosion® Show donated three pallets loaded with non-perishable food collected through the show's Facing Hunger Campaign. That's 1.5 tons or 2,684 pounds of food for Ohio families facing food insecurity.

The donation coincides with the Mid-Ohio Food Collective's annual Operation Feed campaign, aimed at restocking the shelves of hundreds of food pantries and emergency shelters in Central and Eastern Ohio.

Left to right: Cash Explosion team members Hayden Heiby and James Carothers, Ohio Lottery Director Michelle Gillcrist and Mid-Ohio Food Bank representatives Craig Truax, Director of Corporate Sponsorships, and Tim White, Director of Government Relations and Advocacy.


# Routine maintenance and technician visits 

## Any Intralot technician visiting your store must show an ID and be wearing a standard-issue uniform.

Preventative maintenance on self-serve equipment typically takes place twice a year, once a year for all other Lottery equipment. Note: These visits are not scheduled in advance.

Keep your retailer number handy and be ready with any keys needed to open your vending machines.

Technicians often work evenings from 7-9 p.m., including weekends. If you have any concerns about a tech visit to your store, please call the Intralot Technical Hotline at 1-866-710-2462. The hotline can confirm necessary details.


## 온 Winner News! <br> LOTTERY



Billion winner
Jennifer, Circle K \#5614, Brunswick She plans to use her winnings for home improvements, as she is currently replacing her basement flooring.


Perfect Game 300 winner
Suzanne, Get Go, Lewis Center She'd like to do something to celebrate her and her husband's birthdays in July. She will be using some of her winnings for bills.

\$500,000 Platinum Jackpot winner Heather, N S Corporation, Seville She plans to take her family on a memory-making trip, and she'd like to get a hot tub.


Pick 4 winner
Tarsha, Circle K, Columbus
She'd like to buy furniture for her new place and take her daughter on a cruise.


50th Anniversary winner
Jeanne, Friendship \#83, Sandusky
She plans to pay off the mortgage of her best friend and buy a house in Florida.

## Scratch-Offs

When you look at your scratch-off inventory, you'll want to include these Top 25 games. Talk to your sales representative for their input and plan-o-gram help.


50th Anniversary
(\$50), \#827

\$1,000,000 Cashword (\$20), \#838


Special Edition
Cashword
(\$5), \#836

\$25, \$50 or \$250 (\$5), \#627


Maximum Millions
(\$20), \#822


Billion
(\$50), \#762


Gem 7s
(\$5), \#850

\$500,000 Cashword (\$10), \#808


Lady Luck 25x
(\$5), \#831


Mega Multiplier
(\$10), \#842

\$500,000
Platinum Jackpot
(\$10), \#852


Limited Edition (\$5), \#840

\$50, \$100, \$500
(\$10), \#803


Bingo Times 50
(\$10), \#740


## Cash Wheel <br> (\$2), \#849


\$300 Million Diamond Dazzler (\$20), \#671


Lady Luck 100x
(\$20), \#833


Lady Luck 50x (\$10),
\#832


Monopoly 200x
(\$30), \#696


## Queen of Hearts <br> (\$5), \#825

THE OHIO LOTTERY
615 West Superior Ave.
Cleveland, Ohio 44113-1879


1-800-686-4208
Monday through Friday 8 a.m. to 5 p.m.

During these hours, you can talk to a live person about issues concerning your Lottery business.

Intralot Technical Support
1-866-710-2462
Operating 24/7

## Congratulations to Innes IMiddle School, Akron

## Ohio Lottery Partners in Education School of the Year

The Ohio Lottery recently honored Innes Middle School of Akron as the Ohio Lottery Partners in Education School of the Year. Innes Middle School received a $\$ 2,500$ gift card, trophy, certificate of excellence, and School of the Year drawstring bags for students and staff. An awards assembly was held at the end of the school year, where students enjoyed a visit from local sports team mascots.

Learn more about our School of the Year.

(Left to right) Principal David Kurzen, Innes Middle School, and Molly Fanta, Ohio Lottery Partners in Education Program Coordinator.

