

KENOTES

The Ohio Lottery newsletter for KENO bars, taverns, restaurants and clubs



Throw a
KENO Party





For Starters

Intralot terminal service issues
1-866-710-2462

Hotline
1-800-686-4208
General retailer services
Instant ticket ordering
Claims questions

Regional Sales Offices
Region 1: Cleveland regional office
216-774-5671

Region 2: Toledo regional office
1-800-589-6442

Region 3: Dayton regional office
1-800-589-6463

Region 4: Cincinnati regional office
1-800-589-9882

Region 5: Columbus regional office
1-800-589-6445

Region 6: Athens regional office
1-800-589-6466

Region 7: Akron-Canton regional office
1-800-589-6467

Region 8: Youngstown regional office
1-800-589-6468

Region 9: Lorain regional office
1-800-589-6469

Winning Numbers Line
1-800-589-6446

Website
www.ohiolottery.com

Check out:

✓ **KENO Golden Chance**
Enjoy our 50th anniversary year promotion.
Page 4, 5

✓ **Retailer Spotlight**
The Pioneer Inn
Page 6, 7

✓ **KENO parties in full swing.**
Page 8

✓ **Tip Jar Tuesday winners**
A perk for our *Keno* Certified Experts community.
Page 9

✓ **Top retailers of FY25**
Page 11

(Cover photo) Members of the Region 1 sales team, (left to right) **Brian, Rob** and **Dana**, co-hosting a *Keno* Party with Inn Cahoots, Seven Hills. It's one of many *Keno* Parties being held throughout the summer.

 www.ohiolottery.com/OH!-Lottery-Blog

 @OHLottery  /OhioLottery

 @ohlottery  @ohlottery

Problem gambling can be treated. If you or someone you know has a gambling problem, call the Problem Gambling Helpline at 1-800-589-9966.

Welcome to Kenotes

a publication for bars, taverns, restaurants and clubs selling the Ohio Lottery KENO game.

As we round the corner on the busiest summer months, we're creating a little extra fun for all your *Keno* customers. It's called the Golden Chance promotion. Every 50th *Keno* ticket purchased statewide earns players a \$1 5-spot play for the next drawing. It's one of the many ways we've been celebrating our landmark 50th anniversary year!

Join in the celebration! Ready to do a special celebration of your own? Check with your sales representative to see what we may be able to do. Over the last few months, we've been scheduling *Keno* parties across the state.

In this issue, we feature the Pioneer Inn, and its owner **Jacque Doring**, who welcomes customers to her friendly, downhome bar and grill located in Wood County. Learn more about them on page 6-7.

Get ready for our latest coupon offer – our first for our *Keno* customers. One million *Keno* customers will receive a coupon for a free \$2 scratch-off when they make a \$2 *Keno* purchase. See page 9 for details.

Fiscal Year 2024 is now a wrap, and incredible as it is, we're now full speed ahead into FY25. As we look back, see who made the list of our top sellers among our bars, taverns, restaurants and clubs. You can find them on page 11 and even more on the KENO News page on our website. Thank you for an incredibly good year!

Enjoy your summer!



Quickspot winner
Timberwolf Tavern Toledo



Brickhouse Bar and Grill, Sebring
EZPLAY Games,
Top Seller FY24



2024 PROMOTIONS

Qualifying KENO purchases earn **BOOSTERS**
and/or **FREE PLAYS** during promotional events

AUG 17 – AUG 18

SEPT WEEKENDS
(SATURDAYS AND SUNDAYS)

OCT 25 – OCT 31

NOV 27 & NOV 29
(5 P.M. – 8 P.M.)

DEC 21 – DEC 31

GOLDEN CHANCE

Every 50th ticket sold statewide wins a FREE \$15-spot for the next draw!

PLAY OF THE DAY

Wager \$20 and get a FREE \$14-spot draw with Booster!

EXTRA LIVES

Wager \$20 and get 3 FREE \$14-spot draws!

2X BOOSTER BLOWOUT

Wagers with a Booster added enjoy a minimum 2X Booster for every draw!

WINTER TREAT

Every 100th ticket sold statewide wins a FREE \$13-spot for the next draw!

**FUN
YOUR
WAY.**



Scan for all things KENO, including how to play and up-to-date promo info!



Congratulations! You
Ticket in the Golden
00010 04566 0000456

02 03
17 19 3

Draw Number
Sat Aug
FOR 1 D

\$1 KENO PER
BOOSTER

\$1.00

Game Rule: 3770

FOR DRAWING RESULTS CALL
WWW.OHIOLOTT



Enjoy your free KENO play. Visit
OhioLottery.com/games/keno for
Promotional information.

20573 51168 00000 06144 18836 152

19 41 57 58 59 --- AF

Draw Number XXX100-XXX
Sat Aug 17 24

FOR 3 CONSECUTIVE DRA
\$1 KENO PER DRAW

BOOSTER – NO

\$0.00

Game Rule: 3770:1

FOR DRAWING RESULTS CALL
WWW.OHIOLOTT

BOOSTER is a trade
RHOE Rhode Island



Celebrating our 50th anniversary with free KENO play.

KENO Golden Chance

August 17-18

Every 50th *Keno* ticket sold statewide provides ticket holders with a free \$1, 5-spot ticket for the next drawing.

Play of the Day

Every weekend in September

Make a \$20 single-ticket *Keno* purchase and get a \$1 4-spot *Keno* play with Booster! **Note:** This is a repeat promotion (i.e. a \$40 *Keno* ticket purchase provides two, \$1 4-spot plays).

All promotional tickets are auto pick.

More *Keno* promotions coming soon: Save the date

Extra Lives, Oct. 25-31. Make a \$20 single-ticket *Keno* purchase and receive a \$1, 4-spot play for three drawings

2x Booster Blowout, Nov. 27 & 29. All Boosters double from 5-8 p.m. on promotion days.

Winter Treat, Dec. 21-31. Every 100th *Keno* ticket sold statewide generates a free \$1 3-spot *Keno* ticket.

KENO calendars coming your way: Poster, table topper and kiosk toppers available!

For illustrative purposes only.

Pioneer Inn Bar and Grill, Perrysburg

An historic log cabin restaurant up for auction about 15 years ago became a fresh start for **Jacquie Dorring**. Family ties brought her to Wood County more than a decade ago, and Jacquie was looking for a new challenge that would allow her to work with lots of people after losing her job as an operations manager.

She purchased the Pioneer Inn in 2009, opening in 2010, and then in 2011 added a Lottery license to her business.

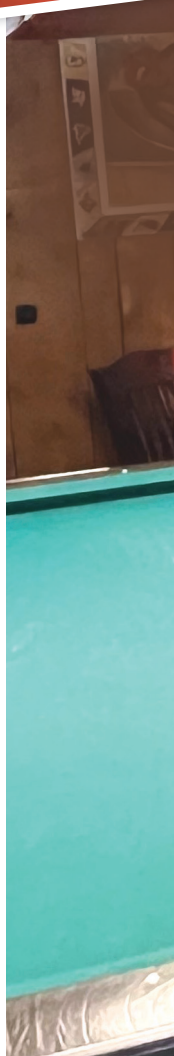
Dating back to the late 1940s, the Pioneer Inn was known for offering hot cooked meals to weary travelers. In addition, the business included a handful of small cabins for overnight stays. Today the cabins are used for short term rentals, often by those working in the energy, manufacturing and distribution industries that have surged in Wood County in recent years.

“It’s a good community,” says Jacquie, who is originally from Toledo. She is grateful for the welcome embrace the community has shown her family over the years. “The regulars become like your family,” she says.

Her customers enjoy scratch-offs, which she sells from the WinStation vending machine, along with dedicated vending for *Keno* and other games. And just last year, the Pioneer Inn earned a spot in the Ohio Lottery’s *Keno Million Dollar Club*. She was surprised and proud to learn they hit that landmark before some of the area’s big box retailers.

Jacquie works with a team of 11 employees, including her son **Frank**, who manages the day-to-day business. You can often find her in the early mornings in the kitchen, preparing one of the restaurant’s favorite dishes, the New York Manhattan. The beef dish is often the house specialty on Mondays.

“My people are definitely loyal,” says Jacquie.

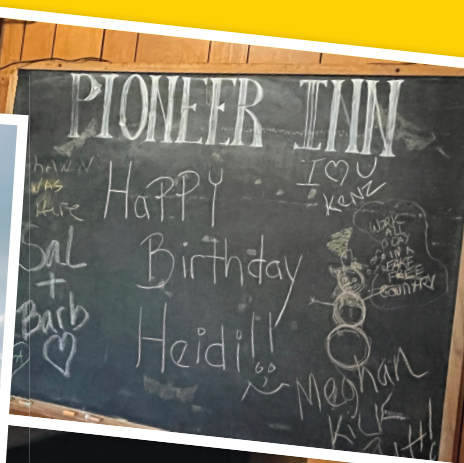




Pioneer Inn staff:
Terra, owner Jacquie
Dorring, Frank and
sales representative
Lincoln Fox.

Quick facts

- *Keno* Parties have been a hit with customers. Jacquie's planning for future Lottery-supported events to teach more customers how to play *Keno*.
- Advertising "Lottery" on the front of the business has been a draw for new customers. They checked it out and are now regulars!
- Jacquie enjoys the convenience and security offered by the WinStation. She expects scratch-offs to be popular as the holidays draw near, as she knows they make great stocking stuffers.
- The Pioneer Inn's home cooked offerings and takeout have grown in popularity with customers, especially those working in local industries.
- Learn more the Pioneer Inn on Facebook.



KENO Parties in full swing

Bring some attention to your bar, tavern, restaurant or club by hosting a *Keno* party.

Reach out to your sales representative to learn more.

KENO Party highlights:

- *Keno* Parties are typically scheduled for the late afternoon and evening.
- Choose from a list of promotions, programmed for your location.
- Receive on-site support from the Lottery sales team to run a spin and win or another free play activity with giveaways.
- Receive *Keno* Party posters to promote your event.

Use *Keno* Parties to introduce *Keno* to more customers.

Add your own giveaways to the event.



Keno Party at Faces Lounge, Oakwood Village

Raise awareness by advertising your *Keno* Party on social.



Keno Party at Dover Gardens Tavern, Westlake

Lottery coupon coming your way starting Aug. 26

We're giving your *Keno* fans a chance to enjoy a variety of scratch-offs with a special coupon deal. Make their day by helping them out!

The coupon offer, which runs Aug. 26 to Sept. 21, provides a free, \$2 scratch-off with the purchase of a \$2 *Keno* ticket.

Sell scratch-offs? The coupon can be processed just like a scratch-off coupon. Detailed instructions can be found in the Aug/September *Ticket Seller* and on the *Ticket Seller* and KENO News pages.

Questions? See your sales representatives for more information.



Congratulations to our Tip Jar Tuesday winners

An exclusive opportunity for our Keno Certified Expert community

Each winner below took home a \$100 gift card.

- **July 23, 2024: Sherry Pierce**, Fricker's, Maumee.
Keno Certified Expert since Feb. 12, 2021
- **July 9, 2024: Stacy Jeffries**, 4-S Club, Columbus
Keno Certified Expert since Feb. 13, 2021
- **June 18, 2024: Amber Hollon Tedrick**, Eagles 2222, Blanchester
Keno Certified Expert since May 14, 2024
- **June 4, 2024: Glenn Ward**, Fricker's, Fremont
Keno Certified Expert since March 12, 2024



Not a member? It's quick, easy and gives you an inside scoop to the latest Lottery news tailored for our bars, taverns, restaurants and clubs. Sign up today.

Big Winners!

April-June 2024

KENO winners of \$10,000 and up at Ohio bars, restaurants, taverns and clubs

Date won	Prize won	Retailer
4/1/24	\$25,007	Eagles 2178, Ashland
4/1/24	\$10,004	Shade on 30th, Heath
4/4/24	\$10,020	Davidson's Restaurant, Canfield
4/14/24	\$11,073	VFW #870, Richwood
4/21/24	\$10,250	Tuscarawas VFW Post #7943, Tuscarawas
4/25/24	\$12,030	Roosters Waverly, Waverly
4/25/24	\$10,250	Submarine House, Kettering
5/13/24	\$50,010	Zeppe's of Bedford Heights, Bedford Heights
5/15/24	\$50,010	Copper Penny Lounge, Parma
5/21/24	\$20,004	Catawba Inn, Port Clinton
6/2/24	\$11,080	Ollie's Barbeque, Portsmouth
6/8/24	\$100,000	Steel Valley Brew Works, Youngstown
6/16/24	\$10,270	Buffalo Wild Wings - Tiffin, Tiffin
6/19/24	\$10,270	Spevock's Nautical Lanes, Avon Lake
6/20/24	\$10,002	Cheshire Market, Galena
6/22/24	\$16,000	Fat Little Buddies, Olmsted Township
6/30/24	\$15,010	Dusty Armadillo, Rootstown



\$106,775 Lucky 5's
jackpot
July 13, 2024
Desperado's, Huntsville



Fricker's #104,
Sylvania
Top Keno
retailer,
Region 2, Fy24

FY24 Top Retailers*

Top KENO/Booster
retailer, FY24
Lovell's Tavern, Obetz

Thank you to all our bar, tavern, restaurant and club retailers and the retailers below who distinguished themselves for their outstanding sales this past fiscal year.

Top Sellers: KENO/Booster

Lovell's Tavern, Obetz
Pastimes Pub and Grill, Columbus
Merry Arts Pub & Grill, Lakewood
Patrick's Sports Bar & Grill,
Cincinnati
306 Lounge, Mentor

Top Sellers: The Lucky One

The Public House, Cleveland
Brubaker's Pub, Uniontown
RJ's Sports Pub, West Chester
Razzles/Rockers Café, Olmsted Twp
Fraternal Order of Eagles Aeri,
Beverly

Top Sellers: EZPLAY®

Brickhouse Bar and Grill, Sebring
Daffy's Thirsty Duck, Toledo
Che's Rustic Lounge, Springfield
Munchies 131, Cleveland
Nasty's Sports Bar & Grill, Hilliard

Top Tap Game retailer
Amvets Post #726, Eldorado



Top Touch & Win
retailer, FY24
Union House Bar
& Restaurant,
Parma



Top Sellers: Touch & Win games

Union House Bar &
Restaurant, Parma
North Woods Bowling Lane,
Macedonia
Shotz Bar & Grill, Austintown
Traci's Sports Lounge, Loveland
Deer Park Tavern, Cincinnati

Top Sellers: Tap games

Amvets Post #726, Eldorado
The Union Club, Springfield
Mansfield Eagles, Mansfield
BPOE Lodge 51, Springfield
Bellevue Eagles, Bellevue

*Top retailer among retailers with on-site consumption; notably bars, taverns, restaurants and clubs.



**PAID OUT MORE THAN
\$30 MILLION
LAST MONTH**

The Ohio Lottery is an Equal Opportunity
Employer and Service Provider

1-800-686-4208 | www.ohiolottery.com
Please Play Responsibly

Michelle B. Gillchrist J.D., Director

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24/7 Problem Gamblers Helpline

1-800-589-9966

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