

# KENOTES

The Ohio Lottery newsletter for KENO bars, taverns, restaurants and clubs



Offering a little  
luck and a lot of fun  
in Portage County.





# For Starters

**Intralot terminal service issues**  
1-866-710-2462

**Hotline**  
1-800-686-4208  
General retailer services  
Instant ticket ordering  
Claims questions

**Regional Sales Offices**  
Region 1: Cleveland regional office  
216-774-5671

Region 2: Toledo regional office  
1-800-589-6442

Region 3: Dayton regional office  
1-800-589-6463

Region 4: Cincinnati regional office  
1-800-589-9882

Region 5: Columbus regional office  
1-800-589-6445

Region 6: Athens regional office  
1-800-589-6466

Region 7: Akron-Canton regional office  
1-800-589-6467





Region 8: Youngstown regional office  
1-800-589-6468






Region 9: Lorain regional office  
1-800-589-6469

**Winning Numbers Line**  
1-800-589-6446

**Website**  
[www.ohiolottery.com](http://www.ohiolottery.com)

## Check out:

-  **KENO Bracket Challenge**  
Enjoy a little *Keno* and a chance to get rewarded in our latest promotion.  
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-  **Tip Jar Tuesday winners**  
A perk for our *Keno* Certified Experts community.  
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-  **KENO Million Dollar Club, FY24**  
See our newest members from southern Ohio.  
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Reward and teach your customers how to play.  
Page 12

-  [www.ohiolottery.com/OH!-Lottery-Blog](http://www.ohiolottery.com/OH!-Lottery-Blog)
-  @OHLottery
-  /OhioLottery
-  @ohlottery
-  @ohlottery

Problem gambling can be treated. If you or someone you know has a gambling problem, call the Problem Gambling Helpline at 1-800-GAMBLER.

# Welcome to Kenotes

**a publication for bars, taverns, restaurants and clubs selling the Ohio Lottery KENO game.**

We know spring is just around the corner when we hit college tournament basketball season. The Ohio Lottery is ready to add to the excitement by hosting the KENO Bracket Challenge! It's a brand-new opportunity for *Keno* fans to have some fun and take part in the MyLotto Rewards® promotion.

Team spirit is something too good not to share. For *Keno* retailers and their own team of employees, we offer an invitation to become KENO Certified Experts. Take a few minutes to learn more about it, sign up and enjoy our exclusive group for fun and special KCE perks!

We encourage you to create team spirit with your own customers. Talk to your sales representative about scheduling a *Keno* party. Bring your regulars and new customers together for an evening of fun.

Whether your *Keno* numbers are drawn or not, we know it's all in good fun. We all win when we care about our customers, offering a happy and fun-filled time for all.

Just One More Bar & Grill, Zanesville  
KENO Million Dollar Club, FY24



Meyer's Tavern,  
BotKins  
KENO Million Dollar Club, FY24

## Check out our KENO News page

**Looking for up-to-date news and information between the printing of our Kenotes magazine?** Be sure to visit the **KENO News page** on the

Ohio Lottery website. You'll find the latest *Kenotes* there, along with notice of upcoming promotions, standout retailers, winner news and more.



**Retailer POS coming soon:** Look for posters to reach your location so you can begin promoting the KENO Bracket Challenge.

**Promote the KENO Bracket Challenge on social.** Go to the KENO News page and download the graphic to share with customers on your social channels!



# **KENO** BRACKET CHALLENGE

## SECOND CHANCE PROMOTION

Earn a comeback victory!  
**MARCH 17 – APRIL 7**



**TOP PRIZE**  
**\$25,000**



Scan eligible non-winning KENO tickets into your MyLotto Rewards<sup>®</sup> account for a chance to win!



# NEW The Ohio Lottery's first ever KENO Bracket Challenge!

**March 17-April 7, 2025**

**Celebrate college tournament basketball season with us!  
We've got something new to share.**

*Keno* fans who submit their non-winning tickets into MyLotto Rewards® from March 17 to April 7 can opt in to enter a preliminary round of the Ohio Lottery's first ever KENO Bracket Challenge!

Each round, we'll give away Lottery Cash and advance winners to the Championship Round. Encourage customers to enter tickets for one or all three preliminary round drawings.

One person will be chosen as the Ohio Lottery's very first KENO Bracket Challenge champion! The winner will take home a trophy, a special prize pack and a \$25,000 cash prize.

	Round 1	Round 2	Round 3
<b>Ticket Entry</b>	March 17 - 23	March 24 - 30	March 31- April 7
<b>Number of Winners</b>	30	20	10
<b>Lottery Cash</b>	\$100	\$300	\$500

## **Championship Round**

- Winners in rounds 1, 2 and 3 advance
- One Bracket Challenge champion
- \$25,000 cash prize, prize pack and trophy

**Enjoy college basketball championships alongside a little *Keno*!**  
**Entering the KENO Bracket Challenge?** Be sure your Ohio Lottery mobile app is updated to version 8.1.0.

# Skylane Bowling Alley, Garrettsville

**Aaron King**, third-generation owner of Skylane Bowling Alley, runs an entertainment complex nestled in the historic Village of Garrettsville in northeast Portage County. Over the years, Skylane has become a destination for local residents and is an easy drive from Akron and surrounding communities around Northeast Ohio.

Anchored by Skylane's 16-lane bowling alley, you can stop by the Skylane Café for breakfast and lunch and bowl a few frames. Want to play a little *Keno* and other Lottery games? Come to Skylane Lounge, which opens in the late afternoon for refreshments and evening entertainment.

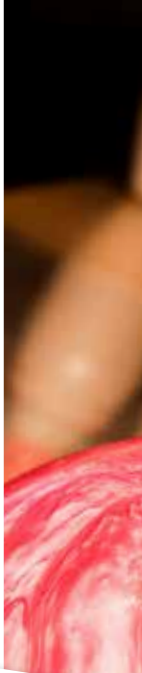
Aaron's grandfather, an artist and wood carver, opened the business in 1957. His father Cal ran the business in the 1990s, and Cal's Restaurant next door -- opened by his mom in 1983 -- is still run by her today. "This was my hang out," he says growing up.

Aaron, an Akron University grad, took over management of the bowling alley and Skylane complex in 2006. He was quick to bring on *Keno* when the Lottery launched the game in 2008.

"When I started...I saw *Keno* as a great way to make money with the Lottery," says Aaron. He was the eleventh retailer to sign up to sell *Keno* in 2008, when the game opened to businesses with on-site consumption. He's never looked back. "It's paid our rent," he says.

Aaron, who works closely with longtime sales representative **Kathy Roach**, is hands on with the Lottery. His morning routine includes filling up the Winstation in the bowling alley with scratch-offs. Later in the day, you might find him on the loudspeaker announcing growing jackpots. The marquee by Windham Road is regularly updated with the latest news of interest to grab attention of those driving by.

Then there is the Skylane Drive Thru attached to the complex, which does a brisk lottery business. "I wear many hats," he says.





### Keys to success

Aaron focuses on making his business an entertainment destination.

- Hosts *Keno* parties and promotes the Lottery throughout the complex.
- Keeps signage and other advertising neat, clean and current.
- Works with sales representative Kathy Roach on periodic improvements. That includes a drive thru makeover that increased sales by more than 15% a few years ago.
- Gives back to his community. Holds fundraisers for area non-profits and is active in Garrettsville Summerfest.



# The FY24 Class of the KENO Million Dollar Club

**Congratulations to all our retailers in the bar/restaurant trade channel who made the list as members of the FY24 class of the Keno Million Dollar Club.** This issue, we salute our retailers from central and southern Ohio. Thank you for your outstanding work on behalf of the Ohio Lottery!

## **Cincinnati Region, Southwest Ohio**

Snow's Lakeside Tavern,  
Cincinnati

McDog's Lakeside Saloon,  
Cincinnati

Joey's Roadhouse, Cincinnati

Tyme Out Sports Bar, Cincinnati

Fraternal Order of Eagles  
#3986, Hamilton

Billie's Burgers & Beer, Lebanon

Broadway Barrel House, Lebanon

Roosters Wilmington, Wilmington

Belterra Park Gaming & Ent Ctr,  
Cincinnati

American Legion Post #484,  
Cincinnati

The Wood Bar, Cincinnati

Hanks Mt Carmel Pub, Cincinnati

Poppy's Sports Bar, Cincinnati

Al's Bar, Sharonville

Deer Park Tavern, Cincinnati

New Touchdown Tavern, Lockland

American Legion Post #218,  
Middletown

Mutt's Main Bar, Middletown

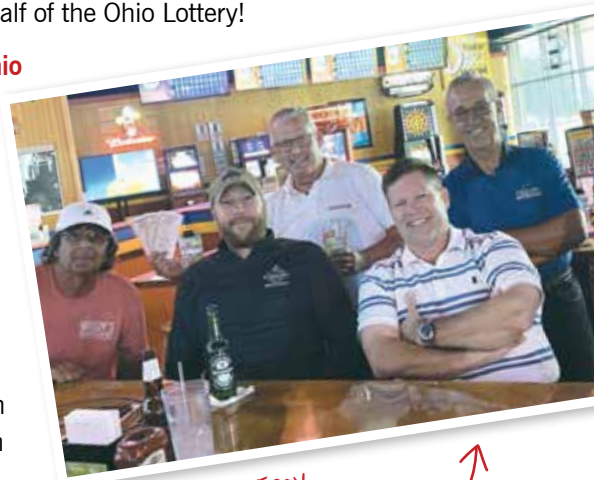
Zappz Sports Bar, Loveland

Valley View Lounge, Williamsburg

## **Columbus Region, Central Ohio**

Stationhouse 81, Commercial Point

Pointe Tavern, Columbus



*Fricke's #123, Troy  
KENO Million Dollar Club member*

Ashley Station, Ashley

Shirky's Pizza Zone, Carroll

The Corner: A Bar and Grill,  
Pickerington

Dog House Tavern, Lancaster

Tailgaters Sports Bar & Grill, Whitehall

Columbus Linden Eagles #2252,  
Columbus

Elliot's Wood Fired Kitchen and Tap,  
Newark

Cushions Billiards and Lounge,  
Newark

Yabo's Taco, Westerville

Bar Liquid LLC, Westerville

OH Elks Lodge #37, Grove City

Amvet Post #1312, Columbus



White Horse Saloon, Grove City  
Just One More Bar and Grill,  
Zanesville

T.T. Murph's, Columbus

Ruckmoo Lounge, Columbus

Slick Whisker Depot, Powell

Donerick's Pub, Columbus

Milligan's Pub, Hilliard

Revelry Tavern, Dublin

Martino's Bar and Grille,  
Dublin

Big Walnut Grill, Sunbury

Loyal Order of Moose  
#1651, Marysville

Buffalo Wild Wings,  
Columbus

FOE #3261 Big Walnut,  
Reynoldsburg



### Dayton Region, West Central Ohio

Chris Band Box, Dayton

Diplomat Lounge, Dayton

VFW Post #8312, Beaver Creek

Bud's Pizza, Minster

Shingle Shack, Celina

Meyer's Tavern, Botkins

Irish Club Dayton, Dayton

Veterans Organization, Urbana

Sharp's Bar and Grill, Sidney

Buffalo Wings and Rings Piqua,  
Piqua

Shingle Shack,  
Celina  
KENO Million  
Dollar Club,  
FY24



## Team up: Let's support healthy game play



March is Problem Gambling Awareness Month, dedicated to promoting responsible gambling and support those impacted by gambling-related harm. In Ohio, over 80% of adults gamble. While most do so in a way that is responsible to themselves and others, some experience challenges.

We offer resources to help your customers understand Lottery game play and odds, strategies to keep game play balanced, prevent youth gambling, and more.

**Looking for tips, tools, or support? Help is available.** If you or a loved one is struggling, call the new **Problem Gambling Helpline at 1-800-GAMBLER** for confidential assistance.

Let's keep gambling safe and enjoyable for all.

# Big Winners!

November 2024-January 2025

KENO winners of \$10,000 and up at Ohio bars, restaurants, taverns and clubs

Date won	Prize won	Retailer
11/1/24	\$10,010	Scoreboard Pub & Grill, Delaware
11/3/24	\$15,500	Sure Shots, Kettering
11/5/24	\$11,002	Wings Warehouse, Cuyahoga Falls
11/9/24	\$10,030	Fricker's Sidney #127, Sidney
11/27/24	\$22,002	Red Oak Pub, Newark
11/27/24	\$11,002	Brently's, Lodi
11/29/24	\$16,400	Loyal Order Of Moose #1012, Cortland
12/8/24	\$12,300	Hollywood Casino, Columbus
12/13/24	\$50,000	Donerick's Pub, Columbus
12/18/24	\$11,000	Shakers Tavern, Cleveland
12/19/24	\$11,000	Crowley's, Eastlake
12/23/24	\$10,009	Peanut Bar, Cleveland
12/28/24	\$10,000	Kings Point Pub, Kettering
12/31/24	\$10,000	The Basement at the Lakes, Akron
1/3/25	\$55,000	Crowley's, Eastlake
1/7/25	\$10,021	Louisville Eagles 2374, Louisville
1/10/25	\$30,010	Tim's Tavern, Canton
1/13/25	\$10,090	Buffalo Wild Wing #3097, Austintown
1/17/25	\$10,000	Bojangles, Dayton
1/20/25	\$11,000	Fern Cafe, Findlay
1/22/25	\$10,011	Boondocks, Cardington
1/25/25	\$10,011	Buffalo Wild Wings, Springfield
1/27/25	\$10,050	Chipper's Sport Bar, Austintown
1/28/25	\$11,000	Walther's Twin Tavern, North Canton



Sun Trails Indian Creek, Geneva  
KENO Million Dollar Club, Fy24



Bud's Pizza, Minster  
KENO Million Dollar Club, Fy24



**ATTN: E**

**ANSWER  
KENO  
AND BOOST**



Sharp's Bar and Grill, Sidney  
KENO Million Dollar Club, Fy24



# Join the Ohio Lottery's KENO Certified Expert community

Show us your *Keno* skills (it's easy!) to earn KENO Certified Expert credentials and join our private Facebook group. Come for the community, share your insights and take part in exclusive offers. Start today!



**Tip Jar Tuesdays** is one of our periodic promotions offered on our private KENO Certified Expert Facebook group. Check us out!

\$100  
winners!

- **Feb. 4, 2025: Jeremy Anderson, Crescent Lounge, Columbus** Keno Certified Expert since October 26, 2023
- **Jan. 14, 2025: Rene Beauregard, Kickstand Saloon, Toledo** Keno Certified Expert since April 16, 2024

**Dec. 10, 2024**

\$50  
winners!

- **Mary Lou Zimmerman, Hangers East Side, Toledo** Keno Certified Expert since Feb. 29, 2024
- **Theresa Johnson, Yorktown Service Plaza, Parma Heights** Keno Certified Expert since Dec. 13, 2019
- **Ashley Diane Harris, Gano Tavern, Cincinnati** Keno Certified Expert since Aug. 20, 2024
- **Christina M Wedgeworth, Husted Marathon, Springfield** Keno Certified Expert since May 10, 2022
- **Chad Valentino, Vince's Other Place, Cincinnati** Keno Certified Expert since March 21, 2022

POST BY EMPLOYEES BREAK ROOM  
**EMPLOYEES**

**FOR CUSTOMERS' QUESTIONS AT YOUR BOTTOM LINE.**



# Time to plan a KENO Party

**Interested in teaching customers how to play Keno?** *Want to have some fun?* Reach out to your sales representative to schedule an Ohio Lottery Keno party. Think about some fun prizes you can bring to the table. We'll offer a Keno special, spin and win and a few merchandise prizes to help you make the most of your event.

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The Ohio Lottery is an Equal Opportunity Employer and Service Provider

1-800-686-4208 | [www.ohiolottery.com](http://www.ohiolottery.com)  
Please Play Responsibly

Michelle B. Gillcrist J.D., Director

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1-800-589-9966

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